

choliday mini catalogs

September 1, 2009-January 4, 2010



LOOK FOR THESE SYMBOLS MARKING PRODUCTS AVAILABLE IN SPANISH OR FRENCH.

THIS ICON MARKS SHELLI'S
SIGNATURE COLLECTION™,
PRODUCTS THAT SHELLI
GARDNER LOVES BECAUSE
THEY REFLECT HER PERSONAL
STYLE OR MAKE CREATIVITY
SIMPLER AND MORE FUN.

PAGE NUMBERS REFER TO THIS MINI CATALOG UNLESS OTHERWISE NOTED. THE ABBREVIATION IBC REFERS TO THE 2009-2010 IDEA BOOK & CATALOG. CONTACT YOUR DEMONSTRATOR TO PLACE AN ORDER, ANY EXCHANGES OF CATALOG ITEMS MUST BE MADE WITHIN 90 DAYS OF THE SHIPPING DATE.

dear friends,

What a great way to start off the holidays—with the best mini catalog Stampin' Up!® has ever had!

I am so excited about what I see! I don't have the space to talk about everything I want to, like the Sweet Treat cups and envelopes and coordinating punch and stamp set, or our exclusive Table Setting die, or the glittered chipboard, or the great variety of holiday stamp sets, or the wonderful Designer Series paper offerings, or the shimmer paint. (Notice how I slipped all those in?) Seriously, there's hardly a page that doesn't have something that I want mention.

But for space reasons, I'm going to focus on three things:

First, our entrance into the world of jewelry! This is something I've been wanting to offer for a long time, and I'm thrilled that we've finally found a product that meets our standards of quality, affordability, and creativity. Our Simply Adorned™ charms (which come in three sizes!) are designed so you can insert artwork. You can create inserts with different color palettes, different images, different looks and styles. That means that one piece of jewelry works for every outfit and every occasion—all you have to do is switch out the insert! Love it!

Second, our line of Build-A-Bear Workshop® stamp sets and dies. The minute I saw what our artists had created, I was thrilled! Every grandmother (and mother!) will have to have these tucked away in a creative corner for kids to play with. I can see my grandchildren spending hours stamping and cutting and imagining and playing. And I'll be right there with them, dressing up my own little die-cut bear!

Third, My Digital Studio™ is here! My Digital Studio combines our exclusive artwork and color families with state-of-the-art technology to bring you a creative software solution that makes it easy to create pages, cards, calendars, gifts—you name it. I can't wait to start clicking and creating! I know this will save me a ton of time, even though I plan on doing hybrid pages, because I love the dimension and texture that comes from adding a "real" accent or two.

I'm out of space—way out of space—but I know you'll be as excited as I am about what you see here. Wishing you the merriest of holidays and happy creating!

Shelli Gardner
Cofounder and CEO

host for the most

Stampin' Up! is offering hostess sets in the mini catalog! On pages 4-5, you'll see two sets you can earn by being a hostess.

The chart below outlines what you can earn (the full chart is available in the Idea Book & Catalog). The sets in this mini catalog are only available through January 4, 2010, so host a qualifying workshop now to get these terrific sets.

net workshop	hostess sets			hostess awards
total	level (level 2	level 3	free merchandise totaling up to:
\$150.00-\$199.99	choose 1	- 11		\$15.00
\$200.00-\$249.99	choose 1			\$20.00
\$250.00-\$299.99	choose 1		_	\$25.00
\$300.00-\$349.99	choose 1 o	r choose 1		\$35.00
\$350.00-\$399.99	choose 1 o	r choose 1	HH - H	\$40.00
- 41 =1	choose 2			
\$400.00-\$449.99		or		\$45.00
	choose 1	choose 1	-	
	choose 2			
\$450.00-\$499.99		or		\$50.00
	choose 1		I	
	choose 3			
		or		
\$500.00-\$549.99	choose 2	choose 1	-	\$60.00
		or		
	choose 1		choose 1	
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		or		
\$550.00-\$599.99	choose 2	choose 1	- 11	\$65.00
		or		
	choose 1		choose 1	
	choose 2	choose 1	_	
		or		
	choose 1	choose 2	_	
		or		
\$600.00-\$649.99	1 n - n	choose 1	choose 1	\$75.00
		or		
V II	choose 3	"" -	1 -	
		or		
	choose 1		choose 1	

shipping & handling is not charged on hostess benefits



Use the Patterned Pines stamp set with the coordinating products on pages 20–21.







Patterned Pines 116525 (level 1)



window to the world



Our Sweet Centers stamp set makes it easy to create ornaments, treat bags, cards, and more. Combine it with the Sizzix Holiday Windows die and Sweet Treat cups for even greater results.





SET OF | Sweet Centers* 116521 \$29.95







Stampin' Up! Magnetic Movers & Shapers

Use this set of four dies with the Movers & Shapers Curly Label die for perfect window placement on your card front. The ornament is slightly larger than the new Ornament punch so you can easily layer images, and the circle works perfectly with the Sweet Treat cups. These dies measure 2-5/16" x 2-7/16". Use with Extended Cutting Pads.

116821	Stampin' Up! Holiday Windows	\$29.95
114506	Stampin' Up! Movers & Shapers	\$42.95
	Curly Label (IBC 201)	





Sweet Treat Cups and Envelopes

Use with Sweet Centers stamp set for perfect coordination. Fill Sweet Treat cups with your favorite treat. Includes 12 cups with adhesive liners. 2-1/4" diameter. Padded envelopes include 3 per pkg. 8-3/8" x 5-1/2".

116802	Sweet Treat Cups (12)	\$2.95
116911	Sweet Treat Padded Envelopes (3)	\$2.95



Punch

Make quick circles with our easy-to-use 1-3/4" Circle punch (IBC 186). It's the right size for framing medium-sized stamp images. Perfect to use with the Sweet Treat cups and Sweet Centers stamp set.

112004 1-3/4" Circle Punch \$15.95







Dulces centros 117639 You'll find many uses for our printed window sheets (page 27). Use them for layering, as you see on the Make Merry card, as boxes, or with Big Shot dies.



thoughts of you.

Blessed is the season which engages the whole world in a conspiracy of love.

~Hamilton Wright Mabie

is for Love

Grateful Greetings

Greetings

The truest measure of our thanksgiving is how we use the blessings for which we give thanks.



TRICKOR
TREAT,
SCARY &
SWEET!

Christmas Greetings

I claim there ain't another saint as great as Valentine. ~Ogden Nash

GOBLINGS

MAY YOUR HALLOWEEN NIGHT BE FILLED WITH DELIGHT!

Grateful Greetings 116511 \$36.95



pretty pumpkin



Create your own pumpkin by mixing and matching the images in the Pumpkin Patch set. You'll love the looks you achieve.

also used on this page...



Latte Designer Buttons 114333 \$7.95 IBC page 181



Pumpkin Pie 1-1/4" Striped Grosgrain Ribbon 115616 **\$8.95** IBC page 183 sending halloween smiles across the miles!



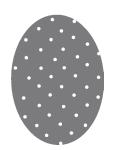




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from our patch to yours happy halloween!





90





Pumpkin Patch 116499 \$22.95

SET OF



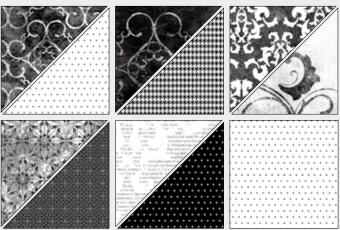
4 | Twick or Tweet





Haunting Hill
116539 **\$8.50** (jumbo)





Specialty Designer Series Paper

The elegant, symmetrical designs of this paper complement any project. 12 sheets: 2 ea. of 5 double-sided designs, plus 2 printed window sheets (bottom right). 12" x 12".



sensational setting



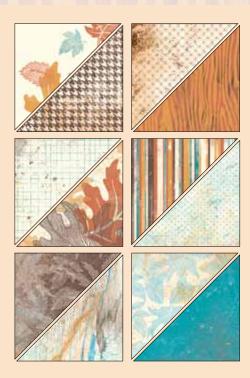
This exclusive die includes everything you need to make beautiful place settings for any occasion. Use it at Thanksgiving or any event this season.







Autumn Splendor 116503 \$20.95



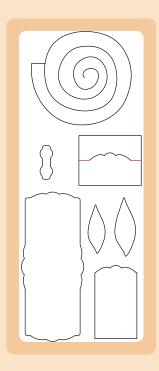
Designer Series Paper

This gorgeous paper captures the color and mood of the season. 12 sheets: 2 ea. of 6 double-sided designs. 12" x 12".



116769 Autumn Meadows

\$9.95 Chocolate Chip, Really Rust, More Mustard, Taken with Teal, Very Vanilla



Stampin' Up! Bigz™ XL

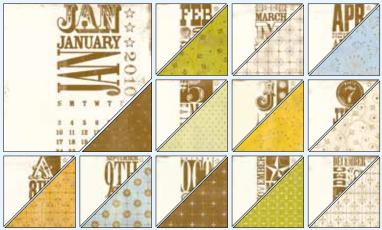
This versatile die features napkin rings, place cards, pinecones, roses, leaves, and tags to help you create a lovely place setting or other creation. Use with Extended Cutting Pads (IBC 194). Measures 6" x 13-3/4".

116819 Stampin' Up! Table Setting \$42.95









Calendar Kit

Start the year out right with a personalized 2010 calendar. This double-sided calendar shows the month on one side and a pattern on the other. Embellish each month with the coordinating Note to Self set and wrap it in the Magnetic gift box (page 33) for a perfect gift. Includes 12 Calendar sheets and 1 raw chipboard easel. $3-1/2" \times 3-1/2"$.

116771 Delightful Dates
Bashful Blue, Crushed Curry, Old Olive, and Soft Suede

\$7.95







notes

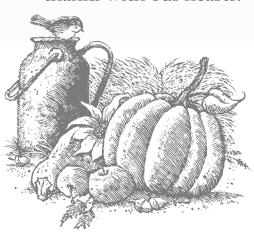
5 5 Note to Self 116527 \$11.95





For all the good gifts that your kindness imparts, remind us, dear Lord, to give thanks with our hearts.





Gifts of the Earth

4











On Board

Decorate your home for the holidays with jolly handcrafted garlands or ornaments. Embellish our silver glittered chipboard with ribbon for an even more festive look, and see how quickly your project comes together. Includes 3 sheets. Makes 1 large or 2 small Ho, Ho, Ho. 12" x 12".

117613 Ho Ho Ho

\$12.95



Ribbon

Seasonal cotton ribbon uses Old Olive and Real Red stitching. Use it to create festive accents. 5/8" wide, approx. 10 yds.



116795 Sleigh Bells Real Red, Old Olive, Natural \$7.95



Bring a line-art image to life by watercoloring it with an Agua Painter® or blender pen (IBC 192). This simple technique brings stunning results!





ouse No even a mo hung by the chim ith care, In I hat St. Nicholas soon he night befor se Not a creatu stmas, when all throug ie stockings we stirring not even a mous g by the chimney with ca In hopes that St before Christma as soon would be there! Tw eature was stirr all through the house N ven a mouse T a hung by

Believe in Santa... just beclause!



Just Beclause 116640 **\$14.95**



HAPPY HOLIDAYS Peace on Earth Merry Christmas Season's Greetings

> Four the Holidays 116921 **\$13.95**

Para las festividades





join the flock



Our Christmas Cocoa Specialty Designer Series paper includes a fabulous feature—flocking! This paper gives your projects instant dimension and elegance. Whether you use a full sheet of paper for your creation or a small piece as an accent, you'll love the look this paper gives.







Berry Christmas 116509 **\$22.95**



20



Specialty Designer Series Paper

The metallic touch on this paper is just right for the holidays. 12 sheets total: 2 ea. of 2 single-sided, flocked designs; 2 ea. of 4 double-sided designs. 12" x 12".



116770 Christmas Cocoa Specialty Real Red, Soft Suede

\$11.95



STAMPIN' UP! MERRY



STAMPIN' UP! MERRY DETAILS



STAMPIN' UP! PETALS-A-PLENTY

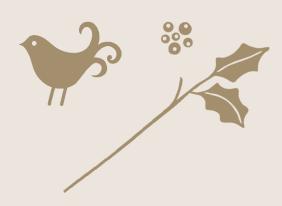
Stampin' Up! Dies and Folder

These exclusive Big Shot® dies and folder are designed to coordinate with the Berry Christmas stamp set and Christmas Cocoa Specialty Designer Series paper. Use them together to create a variety of stunning holiday projects.

116820	Stampin' Up! Embosslits™ Merry 2-1/4" x 2-1/2"	\$11.95
116823	Stampin' Up! Sizzlits $^{\text{\tiny M}}$ Merry Details $^{\text{\tiny 2-1/4"}}$ × $^{\text{\tiny 2-1/2"}}$	\$5.50
116824	Stampin' Up! Textured Impressions Folder Petals-A-Plenty 4-1/2" x 5-3/4"	\$7.95

make merry!











May the true joy of Christmas light your world and lead you into a new year that shines with God's blessings.



Holy Family 116513 **\$16.95**



ornamental



Create quick ornaments and holiday tags with our Delightful Decorations stamp set or Merry & Bright Rub-Ons. Cutting out ornaments is easier than ever with our Ornament punch.







Delightful Decorations
116517 \$21.95













Jolis ornements







Punch

This easy-to-use punch is designed to coordinate with the Delightful Decorations stamp set, Merry & Bright Rub-Ons, and Holiday Windows dies (page 7).

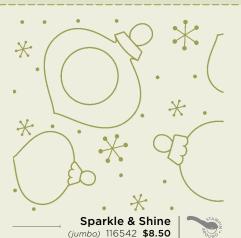
116794 Ornament **\$15.95**

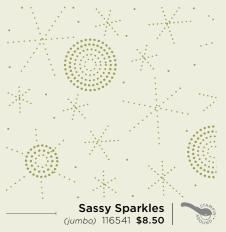


Rub-Ons

These festive, metallic Rub-Ons are perfect for your holiday cards. Includes 2 sheets, 1 ea. in colors noted below. 5-7/8" x 12".

116801 Merry & Bright Silver, Whisper White \$10.95





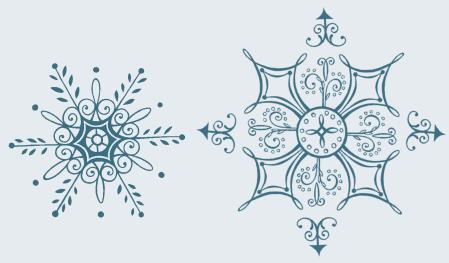
RUB-ONS SHOWN AT 30% © 2009 STAMPIN' UP! HOLIDAY MINI 25

perfect coordination



The images in the Serene Snowflakes stamp set coordinate beautifully with the Icicle Rub-Ons. Enjoy the results you get by using these products together.





SET OF

Serene Snowflakes 115438 **\$20.95**





Shimmer Paint

Make any paper look shimmery with our shimmer paint. This acid-free paint is perfect for porous surfaces such as paper, fabric, and wood. Apply it to a stamp with a dauber to create frosted, stamped images. Nontoxic, .5 oz.

116806 Champagne Mist \$5.95	
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116854 Frost White \$5.95 116807 Platinum \$5.95



Elastic Cord

This elastic cord is the perfect holiday embellishment. Use it to add sparkle to all of your seasonal crafts! Approx. 25 yds.

109867	Gold	\$4.95
109866	Silver	\$4.95







Rub-Ons

These festive, metallic Rub-Ons include 2 sheets: 1 sheet ea. in colors noted below. Use them for your winter projects. 5-7/8" x 12".

116804 Icicle \$10.95 Silver, Whisper White



Printed Window Sheets

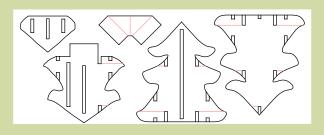
Use these clear, printed sheets with the Big Shot or our punches to create accents and shapes. 2 sheets per pkg. 12" x 12".

116805	Snowfall Whisper White	\$7.95
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Simple Seasonal Thanks 111548 \$17.95





Stampin' Up! Bigz XL Die

The O Christmas Tree and Tree Decorations dies were designed exclusively for Stampin' Up! by Karen Burniston. Create three-dimensional Christmas trees for your holiday cards or decorations. Use beads, thread, and glitter to customize a Christmas tree that will pop off the card. Use with the Extended Cutting Pads. Instructions for assembly included. Measures 6" x 13-3/4".

116822 Stampin' Up! O Christmas Tree Pop-Up (by Karen Burniston)

\$42.95

REN BURNIS



Stampin' Up! Sizzlits Die

Individual pieces are sized for use with the O Christmas Tree die, or use them to embellish Christmas cards and other holiday projects. Die measures 2-1/4" x 2-1/2".

118140 Stampin' Up! Tree Decorations (by Karen Burniston)

\$5.50





Décor Elements

Decorate our blocks with the Décor Elements™ Holiday Mix. One 8-1/2" x 11" sheet with images and letters included. Letters spell Joy, Snow, and Noel.

	116830	Holiday Mix Black	\$9.95
	117674	Holiday Mix Chocolate	\$9.95
	117675	Holiday Mix Real Red	\$9.95
	117676	Holiday Mix White	\$9.95



Décor Elements Blocks

Apply Holiday Mix pieces and other embellishments to these Décor Blocks to decorate your home with holiday style. Includes four smooth, MDF, natural wood 3" blocks. No sanding required.

	116829	Décor E	lements	Décor	Blocks	(4)	\$9.95
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Don't miss our other stamps for under \$10, shown in the Idea Book & Catalog (page 208).







Let There Be Light 116533 \$7.95

SET C



A Brand New Year 116838 **\$8.95**

SET O



give thanks

Gobble, Gobble 116535 \$6.95

SET OF



Bearing Gifts 116531 \$8.95

SET OF

simply adorned



We're pleased to introduce Simply Adorned™, our exclusive line of charms and chains. Create unique jewelry or home décor with these products. Although you can use any stamp image to embellish the charm, the images in the Charming stamp set are ideally sized to make elegant jewelry.

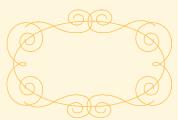


· inspire · love enjoy·create. experience · friena share · appreci joy · inspire ·











| Charming | 116519 \$19.95 |











1-1/2" v 2"

1" x 1-1/4"

1" × 1"

Simply Adorned Charms

Adorn our nickel-plated charms with your personal style. Features include tempered, beveled glass on front, flat glass on back, and a lobster clasp. Locket-style charm with hinge allows custom artwork to be easily inserted. Available in three sizes; largest makes beautiful Christmas ornaments that can become cherished keepsakes. Packaged in gift box.

116799	Simply Adorned Charm 1-1/2" x 2"	\$21.95
116798	Simply Adorned Charm 1" x 1-1/4"	\$18.95
116797	Simply Adorned Charm 1" x 1"	\$17.95





Simply Adorned Chains

Available in two lengths, the Simply Adorned stainless-steel chain features a toggle clasp and exclusive Stampin Up! charm identifier. The finish coordinates with our Simply Adorned charms. Packaged in qift box.

116800	Simply Adorned Chain 24"	\$10.95
116853	Simply Adorned Chain 34"	\$12.95





Magnetic Gift Box

Magnetic gift box features magnetic flap closure and matte laminated finish. Use this versatile box for storage, gift giving, and crafting projects such as the Calendar kit (page 14). The collapsible box ships flat and is assembled by pulling a ribbon to bring up all four sides. 2 per pkg. 4" x 4" x 1-1/2".

116796 Magnetic Gift Boxes (2) **\$4.95**



Ribbon Originals®

The Mistletoe Ribbon Originals will beautifully adorn any holiday project. Use them with our Simply Adorned charms. Approx. 16 yds: 8 ea. of 2 designs. 3/8" Taffeta; 1/2" double-stitched grosgrain.





116792 Mistletoe Real Red, Old Olive, Whisper White \$10.95

CHARMS SHOWN AT 35% © 2009 STAMPIN'UPI HOLIDAY MINI 33



Stampin' Up! has teamed up with the Build-A-Bear Workshop® to bring you an exciting and exclusive collection of products you and the children in your life will enjoy. These appealing stamp sets and Sizzix dies will bring a beary fun look to your projects!





Beary Best Friends
118052 \$18.95







STAMPIN' UP! BEAR

STAMPIN' UP! LIL' PAWS



STAMPIN' UP! PAWSITIVELY

Stampin' Up! Bigz Die

Build your bear with the Bear Bigz die. The extra muzzle, mouth, nose and eyes on the die allow you to add layers and colors to the face of your bear. Coordinating dies are on page 37. Use with Standard Cutting Pads. Bear height is 4-3/4".

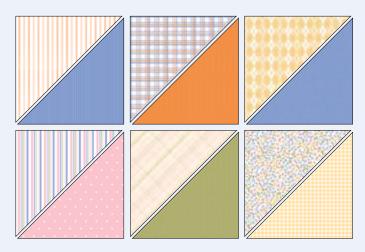
117977 Stampin' Up! Bear

\$23.95

Stampin' Up! Embosslits Dies

Embosslits dies include a positive and negative image that allows simultaneous cutting and embossing. Dies measure 2-1/4" x 2-1/2". Use with Standard Cutting Pads.

117983	Stampin' Up! Pawsitively	\$11.95
117984	Stampin' Up! Lil' Paws	\$11.95



Designer Series Paper

This Designer Series paper is pawsitively the perfect complement to the other products in the Build-A-Bear Workshop collection. These patterns are a great choice for making clothes with our Big Shot dies. 12 sheets: 2 ea. of 6 double-sided designs. 12" x 12".









CREATED BY:

Seal of Pawthenticity 118054 \$9.95

> YOU BEARY MUCH! BEARY BEST WISHES HAPPY BEARTHDAY! THANK YOU BEARY MUCH! YOU'RE PAWSITIVELY PERFECT. HOPE YOU'RE BETTER BEARY SOON.

Beary Nice Wishes

6 118050 \$16.95





Stampin' Up! Bigz Die

Dress your bear in the basics with the Beary Essentials die. Add coordinating accessories with the Beary Boy and Beary Girl dies. Die measures 5-1/2" x 6".

117978 Stampin' Up! Beary Essentials \$23.95





Stampin' Up! Originals Die

Dress up your bears for the holidays with the festive options in the Beary Merry Originals die. Die measures 4-3/4" x 5-1/2".

117980 Stampin' Up! Beary Merry \$18.95





Stampin' Up! Originals Die

Accessorize your bears for Halloween with the Kooky Spooky Originals die, which offers pumpkin and witch options. Die measures 4-3/4" x 5-1/2".

117979 Stampin' Up! Kooky Spooky \$18.95





Stampin' Up! Sizzlits Die

Give your bear a boyish touch with the fun and playful accessories included on the Beary Boy Sizzlits die. Die measures 2-1/4" x 2-1/2".

117981 Stampin' Up! Beary Boy

\$5.95





Stampin' Up! Sizzlits Die

Give your bear the fashionista treatment with the accessories on the Beary Girl Sizzlits die. Die measures 2-1/4" x 2-1/2".

117982 Stampin' Up! Beary Girl

\$5.95

STUDIO

Creativity goes digital with My Digital Studio™. Use Stampin' Up!'s exclusive images in this innovative and easy-to-use software studio to make creating cards, photo albums, scrapbooks, and other projects even simpler. Available this Fall. Ask your demonstrator for details.









My Digital Studio*

Use the same great artwork, colors, and accessory images found in our current product line to create personalized projects. The options are endless: create assorted photo albums, calendars, and greeting cards using My Digital Studio. Once you've created your personalized gift or heirloom, have it printed in our high-quality print facility and delivered to your door. Or you can print your creation at home. (Available in English only.)

118108 My Digital Studio \$79.95

Visit our web site periodically to download new additions to our digital line. You'll see dozens of new images to inspire you.

*MAC AND PC COMPATIBLE. YOU MUST HAVE DVD-ROM DRIVE TO INSTALL. PLEASE VISIT WWW.STAMPINUP.COM/MYDIGITALSTUDIO FOR A COMPLETE LIST OF SYSTEM REQUIREMENTS BEFORE PURCHASING THIS PRODUCT.



software

With a simple install and intuitive design, the software lets you start creating right away. It's easy enough for a beginner, yet advanced enough to manipulate photos at an expert level.



contents

Enjoy hundreds of templates, photo layouts, images, and moreall using Stampin' Up!'s exclusive designs and colors. Download additional contents to My Digital Studio or use in another design software. Contents are sized to perfectly combine with other Stampin' Up! products making hybrid projects a breeze.



your creations

Create scrapbook pages, cards, photo albums, calendars, and more. Print your creations at home or use our professional printing services. Create digitalonly designs to use for interactive albums and more.



© 2009 STAMPIN' UP!

To order Stampin' Up! products from this mini catalog, contact your demonstrator: