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## dearfriends,

What a great way to start off the holidays-with the best mini catalog Stampin' Up!® has ever had!

I am so excited about what I see! I don't have the space to talk about everything I want to, like the Sweet Treat cups and envelopes and coordinating punch and stamp set, or our exclusive Table Setting die, or the glittered chipboard, or the great variety of holiday stamp sets, or the wonderful Designer Series paper offerings, or the shimmer paint. (Notice how I slipped all those in?) Seriously, there's hardly a page that doesn't have something that I want mention.

But for space reasons, I'm going to focus on three things:
First, our entrance into the world of jewelry! This is something live been wanting to offer for a long time, and I'm thrilled that we've finally found a product that meets our standards of quality, affordability, and creativity. Our Simply Adorned ${ }^{\text {TM }}$ charms (which come in three sizes!) are designed so you can insert artwork. You can create inserts with different color palettes, different images, different looks and styles. That means that one piece of jewelry works for every outfit and every occasion-all you have to do is switch out the insert! Love it!

Second, our line of Build-A-Bear Workshop® stamp sets and dies. The minute I saw what our artists had created, I was thrilled! Every grandmother (and mother!) will have to have these tucked away in a creative corner for kids to play with. I can see my grandchildren spending hours stamping and cutting and imagining and playing. And l'll be right there with them, dressing up my own little die-cut bear!

Third, My Digital Studio ${ }^{\text {TM }}$ is here! My Digital Studio combines our exclusive artwork and color families with state-of-the-art technology to bring you a creative software solution that makes it easy to create pages, cards, calendars, gifts-you name it. I can't wait to start clicking and creating! I know this will save me a ton of time, even though I plan on doing hybrid pages, because I love the dimension and texture that comes from adding a "real" accent or two.

I'm out of space-way out of space-but I know you'll be as excited as I am about what you see here. Wishing you the merriest of holidays and happy creating!

## host for the most

Stampin' Up! is offering hostess sets in the mini catalog! On pages 4-5, you'll see two sets you can earn by being a hostess.

The chart below outlines what you can earn (the full chart is available in the Idea Book \& Catalog). The sets in this mini catalog are only available through January 4, 2010, so host a qualifying workshop now to get these terrific sets.

shipping \& handling is not charged on hostess benefits


(level 2) 116505
12


| serof | Sweet Centers* |  |
| :--- | :--- | :--- |
| 6 | $116521 \$ 29.95$ |  |


many uses for our printed window sheets (page 27). Use them for layering, as you see on the Make Merry card, as boxes, or with Big Shot dies.


Blessed is the season which engages the whole world
fo Love


The truest measure of our thanksgiving
is how we use the blessings for which we give thanks.


'TRICK ${ }^{\circ}$ 'TREAT, SCARY \& SWEET!



MAY YOUR HALLOWEEN NIGRTY BE FILAED WITHY DELIGHPT?

## Grateful Greetings

116511 \$36.95



Create your own pumpkin by mixing and matching the images in the Pumpkin Patch set. You'll love the looks you achieve.
also used on this page.


Latte Designer Buttons
114333 \$7.95 IBC page 181


Pumpkin Pie
1-1/4" Striped Grosgrain Ribbon 115616 \$8.95 IBC page 183
sending halloween smiles across the miles!

from our patch to yourshappy halloween!

Pumpkin Patch 116499 \$22.9511

set of $\quad$ Twick or Tweet 4 116497 \$18.95


[^0]Haunting Hill
$116539 \$ 8.50$ (jumbo)


## Specialty Designer Series Paper

The elegant, symmetrical designs of this paper complement any project. 12 sheets: 2 ea. of 5 double-sided designs, plus 2 printed window sheets (bottom right). $12^{\prime \prime} \times 12^{\prime \prime}$
sensational setting


This exclusive die includes everything you need to make beautiful place settings for any occasion. Use it at Thanksgiving or any event this season.


| ${ }^{\text {serof }}$ | Autumn Splendor |
| :---: | :---: |



## Designer Series Paper

This gorgeous paper captures the color and mood of the season. 12 sheets: 2 ea. of 6 double-sided designs. $12^{\prime \prime} \times 12^{\prime \prime}$.
 116769 Autumn Meadows $\$ 9.95$
Chocolate Chip, Really Rust, More Mustard, Taken with Teal, Very Vanilla


## Stampin' Up! Bigz ${ }^{\text {™ }}$ XL

This versatile die features napkin rings, place cards, pinecones, roses, leaves, and tags to help you create a lovely place setting or other creation. Use with Extended Cutting Pads (IBC 194). Measures $6^{\prime \prime} \times 13-3 / 4^{\prime \prime}$.

116819 Stampin' Up! Table Setting \$42.95




Gifts of the Earth ${ }_{\text {serof }}$
116501 \$20.95 4

## Sandy Speckles

117651 \$6.50

You'll find a variety of uses for the images in the Wandering Words stamp set. Use them to create a border, a tag, or a pennant as shown here.



## On Board

Decorate your home for the holidays with jolly handcrafted garlands or ornaments. Embellish our silver glittered chipboard with ribbon for an even more festive look, and see how quickly your project comes together. Includes 3 sheets. Makes 1 large or 2 small Ho, Ho, Ho. $12^{\prime \prime} \times 12^{\prime \prime}$


## Ribbon

Seasonal cotton ribbon uses Old Olive and Real Red stitching. Use it to create festive accents. $5 / 8^{\prime \prime}$ wide, approx. 10 yds


Bring a line-art image to life
by watercoloring it with an Aqua Painter ${ }^{\circledR}$ or blender pen (IBC 192). This simple technique brings stunning results!


Believe in Santa...
just beclause!


Just Beclause ${ }^{\text {set of }}$
116640 \$14.95
HaPPY HOLIDaYs
Peace on ©iarth
Merry Christmas Season's Greetings

## join the flock



Our Christmas Cocoa Specialty Designer Series paper includes a fabulous feature-flocking! This paper gives your projects instant dimension and elegance. Whether you use a full sheet of paper for your creation or a small piece as an accent you'll love the look this paper gives.


[^1]

## Specialty Designer Series Paper

The metallic touch on this paper is just right for the holidays. 12 sheets total: 2 ea. of 2 single-sided, flocked designs; 2 ea. of 4 double-sided designs. $12^{\prime \prime} \times 12^{\prime \prime}$
make merry!



ampsin
$\rightarrow$ Mifrry



Clay the tune joy of Chuistmad light it your world t and lead you into a new year that shines with Gods blessings.


Holy Family
116513 \$16.95
3


Frame a large image with our Stampin' Up! Top Note Bigz die. You'll add emphasis to any focal point in seconds.


Stampin' Up! Top Note Bigz 113463 \$21.95 IBC page 198
also used on this page


Christmas Jingle Simply Scrappin’® 115696 \$19.95 IBC page 165



Rub-Ons
These festive, metallic Rub-Ons are perfect for your holiday cards. Includes 2 sheets, 1 ea. in colors noted below. 5-7/8" $\times 12^{\prime \prime}$. Windows dies (page 7).


Sparkle \& Shine
(jumbo) 116542 \$8.50


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## Stampin' Up! Bigz XL Die

The O Christmas Tree and Tree Decorations dies were designed exclusively
 for Stampin' Up! by Karen Burniston. Create three-dimensional Christmas trees for your holiday cards or decorations. Use beads, thread, and glitter to customize a Christmas tree that will pop off the card. Use with the Extended Cutting Pads. Instructions for assembly included. Measures $6^{\prime \prime} \times 13-3 / 4^{\prime \prime}$.


## Stampin' Up! Sizzlits Die

Individual pieces are sized for use with the


O Christmas Tree die, or use them to embellish
Christmas cards and other holiday projects. Die measures $2-1 / 4^{\prime \prime} \times 2-1 / 2^{\prime \prime}$


## Décor Elements

Decorate our blocks with the Décor Elements ${ }^{m \times 1}$ Holiday Mix One $8-1 / 2^{\prime \prime} \times 11^{\prime \prime}$ sheet with images and letters included. Letters spell Joy, Snow, and Noel.

| 116830 | Holiday Mix Black | \$9.95 |
| :---: | :---: | :---: |
| 117674 | Holiday Mix Chocolate | \$9.95 |
| 117675 | Holiday Mix Real Red | \$9.95 |
| 117676 | Holiday Mix White | \$9.95 |

## Décor Elements Blocks

Apply Holiday Mix pieces and other embellishments to these Décor Blocks to decorate your home with holiday style. Includes four smooth, MDF, natural wood 3" blocks No sanding required.


Let There Be Light 116533 \$7.95

1 1

 JANUARY 01 L


A Brand New Year 116838 \$8.95

give thanks


Bearing Gifts
116531 \$8.95
1
simply adorned


We're pleased to introduce Simply Adorned ${ }^{\text {TM }}$, our exclusive line of charms and chains. Create unique jewelry or home décor with these products. Although you can use any stamp image to embellish the charm, the images in the Charming stamp set are ideally sized to make elegant jewelry.


enjoy. create.

joy. inspire.




## Magnetic Gift Box

Magnetic gift box features magnetic flap closure and matte laminated finish. Use this versatile box for storage, gift giving, and crafting projects such as the Calendar kit (page 14). The collapsible box ships flat and is assembled by pulling a ribbon to bring up all four sides. 2 per pkg. $4^{\prime \prime} \times 4^{\prime \prime} \times 1-1 / 2^{\prime \prime}$.

116796 Magnetic Gift Boxes (2) \$4.95

## Ribbon Originals ${ }^{\circledR}$

The Mistletoe Ribbon Originals will beautifully adorn any holiday project. Use them with our Simply Adorned charms. Approx. 16 yds: 8 ea. of 2 designs. 3/8" Taffeta; 1/2" double-stitched grosgrain.

```
116792 Mistletoe
Real Red, Old Olive,
```

$\$ 10.95$
Whisper White


Stampin' Up! has teamed up with the Build-A-Bear Workshop® to bring you an exciting and exclusive collection of products you and the children in your life will enjoy. These appealing stamp sets and Sizzix dies will bring a beary fun look to your projects!


6
Beary Best Friends
118052 \$18.95


## Stampin' Up! Bigz Die

Build your bear with the Bear Bigz die. The extra muzzle, mouth, nose and eyes on the die allow you to add layers and colors to the face of your bear. Coordinating dies are on page 37. Use with Standard Cutting Pads. Bear height is $4-3 / 4^{\prime \prime}$

117977 Stampin' Up! Bear
\$23.95

STAMPIN' UP! BEAR


STAMPIN' UP! LIL' PAWS


STAMPIN' UP! PAWSITIVELY

## Stampin' Up! Embosslits Dies

Embosslits dies include a positive and negative image that allows simultaneous cutting and embossing. Dies measure $2-1 / 4^{\prime \prime} \times 2-1 / 2^{\prime \prime}$. Use with Standard Cutting Pads.

| 117983 | Stampin' Up! Pawsitively | $\$ 11.95$ |
| :--- | :--- | :--- |
| 117984 | Stampin' Up! Lil' Paws | $\$ 11.95$ |



## Designer Series Paper

This Designer Series paper is pawsitively the perfect complement to the other products in the Build-A-Bear Workshop collection. These patterns are a great choice for making clothes with our Big Shot dies. 12 sheets: 2 ea. of 6 double-sided designs. $12^{\prime \prime} \times 12^{\prime \prime}$.


CREATED BY:

## THANK you Beary Mueh!

you're pawsitively perfect.
HOPE YOU'RE BETTER BEARY SOON.
${ }_{\text {ser of }}$ Beary Nice Wishes
6
118050 \$16.95


## Stampin' Up! Bigz Die

Dress your bear in the basics with the Beary Essentials die. Add coordinating accessories with the Beary Boy and Beary Girl dies. Die measures $5-1 / 2^{\prime \prime} \times 6^{\prime \prime}$.

117978 Stampin' Up!<br>$\$ 23.95$<br>Beary Essentials

## Stampin' Up! Originals Die

Dress up your bears for the holidays with the festive options in the Beary Merry Originals die. Die measures $4-3 / 4^{\prime \prime} \times 5-1 / 2^{\prime \prime}$
117980 Stampin' Up! $\$ 18.95$

## Stampin' Up! Originals Die

Accessorize your bears for
Halloween with the Kooky Spooky Originals die, which offers pumpkin and witch options. Die measures $4-3 / 4^{\prime \prime} \times 5-1 / 2^{\prime \prime}$.

117979 | Stampin' Up! |
| :--- |
| Kooky Spooky |

## Stampin' Up! Sizzlits Die

Give your bear a boyish touch with the fun and playful accessories included on the Beary Boy Sizzlits die. Die measures $2-1 / 4^{\prime \prime} \times 2-1 / 2^{\prime \prime}$.

117981 | Stampin' Up! |
| :--- |
| Beary Boy |

## Stampin' Up! Sizzlits Die

Give your bear the fashionista treatment with the accessories on the Beary Girl Sizzlits die. Die measures $2-1 / 4^{\prime \prime} \times 2-1 / 2^{\prime \prime}$

117982 Stampin' Up!<br>Beary Girl

\$5.95


Creativity goes digital with My Digital Studio ${ }^{\text {TM }}$. Use Stampin' Up!'s exclusive images in this innovative and easy-to-use software studio to make creating cards, photo albums, scrapbooks, and other projects even simpler. Available this Fall. Ask your demonstrator for details.



## My Digital Studio*

Use the same great artwork, colors, and accessory images found in our current product line to create personalized projects. The options are endless: create assorted photo albums, calendars, and greeting cards using My Digital Studio. Once you've created your personalized gift or heirloom, have it printed in our high-quality print facility and delivered to your door. Or you can print your creation at home. (Available in English only.)

118108 My Digital Studio $\$ 79.95$

Visit our web site periodically to download new additions to our digital line. You'll see dozens of new images to inspire you.

[^2]

With a simple install and intuitive design, the software lets you start creating right away. It's easy enough for a beginner, yet advanced enough to manipulate photos at an expert level.

contents
Enjoy hundreds of templates, photo layouts, images, and moreall using Stampin' Up!'s exclusive designs and colors. Download additional contents to My Digital Studio or use in another design software. Contents are sized to perfectly combine with other Stampin' Up! products making hybrid projects a breeze.


## your creations

Create scrapbook pages, cards, photo albums, calendars, and more. Print your creations at home or use our professional printing services. Create digitalonly designs to use for interactive albums and more



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[^1]:    (2)

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[^2]:    *MAC AND PC COMPATIBLE. YOU MUST HAVE DVD-ROM DRIVE TO INSTALL. PLEASE VISIT WWW.STAMPINUP.COM/MYDIGITALSTUDIO FOR A COMPLETE LIST OF SYSTEM REQUIREMENTS BEFORE PURCHASING THIS PRODUCT.

