

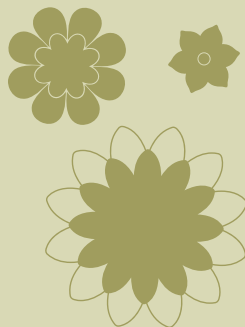


## definitely decorative

Personalize your surroundings with even more of the exciting products in our Definitely Decorative® line.



hostess  
level 3



## host a workshop!

### Flower Trio (SET OF 3)

Host a workshop with \$500 in sales and you'll earn these appealing Flower Trio chalkboard Décor Elements™ pieces. Find additional Definitely Decorative hostess options in the Definitely Decorative Catalog (pages 4-6) and other hostess options in the Idea Book & Catalog (pages 12-18).

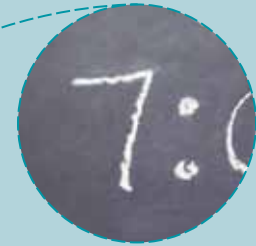
#### CHALKBOARD

119283 Flower Trio  
LARGEST FLOWER: 12-7/8" x 12-7/8"

level 3

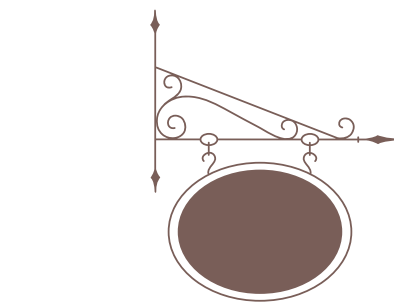


## chalkboard décor elements



Our new chalkboard Décor Elements vinyl pieces combine fashion and function. They are the perfect way to share a personal note, a fun doodle, or an important reminder.

Apply our chalkboard Décor Elements pieces just as you would our traditional vinyl pieces. Enjoy writing or drawing on these pieces with any chalk. Then easily clean using an ordinary chalkboard eraser or damp cloth.



### Decorative Sign\*

#### CHALKBOARD

119664	Decorative Sign (S) 13-3/4" x 15-3/4"	<b>\$14.95</b>
119665	Decorative Sign (M) 17-7/8" x 20-7/8"	<b>\$18.95</b>
119666	Decorative Sign (L) 23-1/2" x 26-1/2"	<b>\$29.95</b>



### Playhouse

#### CHALKBOARD

119655	Playhouse (S) 7-7/8" x 22-1/8"	<b>\$14.95</b>
119656	Playhouse (M) 13" x 36-3/4"	<b>\$18.95</b>
119657	Playhouse (L) 19" x 53-5/8"	<b>\$29.95</b>

PART OF SHELLI'S SIGNATURE COLLECTION™

\*THIS DÉCOR ELEMENTS DESIGN IS COMPRISED OF MULTIPLE ADJOINING IMAGES.



### Décor Accents Chunky Frame

This simple white frame is the ideal blank canvas to embellish with Décor Elements, Décor Stencils, and other embellishments. (See how we've embellished this frame on the front cover.) Lip on back makes it easy to hang securely. Thickness of frame lets you stand it on a bookcase or desk. Frame approx. dimensions: 12" x 12" x 1-1/2". Frame window approx. dimensions: 4" x 4" x 1-1/2". Made from smooth MDF wood.

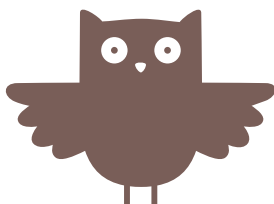
117599 Décor Accents Chunky Frame **\$19.95**



### Décor Accents Blocks

Apply paint, Décor Elements, and other embellishments to these Décor Blocks to dress up a mantel, entry table, or bookcase in your living room, bedroom, nursery, or office. Includes four smooth, MDF, natural wood 3" blocks. No sanding required.

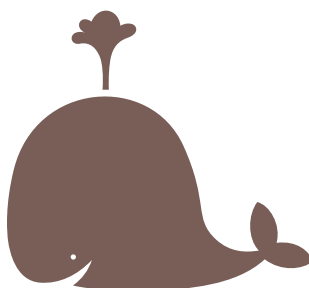
116829 Décor Accents Blocks (4) **\$9.95**



### Owl

#### CHALKBOARD

119646	Owl (S) 10-5/8" x 7-5/8"	<b>\$12.95</b>
119647	Owl (M) 20-7/8" x 15"	<b>\$14.95</b>
119648	Owl (L) 31-3/4" x 22-7/8"	<b>\$24.95</b>



### Whale

#### CHALKBOARD

119649	Whale (S) 12" x 10-3/4"	<b>\$12.95</b>
119650	Whale (M) 23-5/8" x 21-3/4"	<b>\$14.95</b>
119651	Whale (L) 36" x 32-1/4"	<b>\$24.95</b>



### Hippo

#### CHALKBOARD

119643	Hippo (S) 7-5/8" x 10"	<b>\$12.95</b>
119644	Hippo (M) 15" x 19-3/4"	<b>\$14.95</b>
119645	Hippo (L) 22-7/8" x 30"	<b>\$24.95</b>



### Arrow with Cogs

#### CHALKBOARD

119658	Arrow with Cogs (S) ARROW: 17-1/4" x 7-7/8"	<b>\$14.95</b>
119659	Arrow with Cogs (M) ARROW: 28-5/8" x 13"	<b>\$16.95</b>
119660	Arrow with Cogs (L) ARROW: 37-1/2" x 17"	<b>\$29.95</b>



### Clouds (SET OF 3)

#### CHALKBOARD

119652	Clouds (S) LARGEST CLOUD: 11-3/8" x 7-1/4"	<b>\$12.95</b>
119653	Clouds (M) LARGEST CLOUD: 17-3/4" x 11-3/8"	<b>\$14.95</b>
119654	Clouds (L) LARGEST CLOUD: 26-3/8" x 16-3/4"	<b>\$24.95</b>



### Thought Bubble

#### CHALKBOARD

119661	Thought Bubble (S) 11-1/4" x 7-1/4"	<b>\$12.95</b>
119662	Thought Bubble (M) 17" x 11"	<b>\$14.95</b>
119663	Thought Bubble (L) 23" x 14-3/4"	<b>\$24.95</b>

**boy** : {boi} *n.*  
a future superhero.

### Boy: Superhero

CHOCOLATE	BASHFUL BLUE	CERTAINLY CELERY		
119599	119603	119607	Boy: Superhero (S)	<b>\$4.95</b>
			6" x 1-3/4"	
119600	119604	119608	Boy: Superhero (M)	<b>\$6.95</b>
			9-1/2" x 2-3/4"	
119601	119605	119609	Boy: Superhero (L)	<b>\$9.95</b>
			12-5/8" x 3-5/8"	
119602	119606	119610	Boy: Superhero (XL)	<b>\$12.95</b>
			18-7/8" x 5-1/2"	

**girl** : {gûrl} *n.*  
a princess in training.

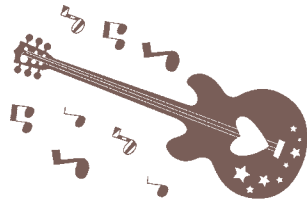
### Girl: Princess

CHOCOLATE	PRETTY IN PINK	WHITE		
119611	119615	119619	Girl: Princess (S)	<b>\$4.95</b>
			7-3/4" x 1-3/4"	
119612	119616	119620	Girl: Princess (M)	<b>\$6.95</b>
			10-5/8" x 2-3/4"	
119613	119617	119621	Girl: Princess (L)	<b>\$9.95</b>
			14-1/4" x 3-5/8"	
119614	119618	119622	Girl: Princess (XL)	<b>\$12.95</b>
			21" x 5-1/2"	



### Decorative Hearts (SET OF 3)

CHOCOLATE	TEMPTING TURQUOISE	PRETTY IN PINK	WHITE	
119326	119322	119320	119324	<b>\$12.95</b>
				Decorative Hearts (S)
				LARGEST HEART: 6-1/4" x 5-7/8"
119327	119323	119321	119325	<b>\$14.95</b>
				Decorative Hearts (M)
				LARGEST HEART: 13-7/8" x 13-1/8"



### Star Guitar

CHOCOLATE	TEMPTING TURQUOISE	PRETTY IN PINK	WHITE	
119305	119302	119296	119299	<b>\$14.95</b>
				Star Guitar (S)
				GUITAR: 17-3/4" x 6-3/8"
119306	119303	119297	119300	<b>\$16.95</b>
				Star Guitar (M)
				GUITAR: 25-1/8" x 9"
119307	119304	119298	119301	<b>\$19.95</b>
				Star Guitar (L)
				GUITAR: 36-1/4" x 12-7/8"



### Monkey Business (4 TOTAL PIECES)

	119284	Monkey Business (S)	<b>\$19.95</b>
		Old Olive, Chocolate, Taken with Teal	
		VINE: 12-7/8" x 2"	
	119285	Monkey Business (M)	<b>\$26.95</b>
		Old Olive, Chocolate, Taken with Teal	
		VINE: 38-5/8" x 6-1/2"	
	119286	Monkey Business (L)	<b>\$32.95</b>
		Old Olive, Chocolate, Taken with Teal	
		VINE: 57-1/4" x 9"	
	119287	Monkey Business (S)	<b>\$19.95</b>
		Old Olive, Chocolate, Real Red	
		VINE: 12-7/8" x 2"	
	119288	Monkey Business (M)	<b>\$26.95</b>
		Old Olive, Chocolate, Real Red	
		VINE: 38-5/8" x 6-1/2"	
	119289	Monkey Business (L)	<b>\$32.95</b>
		Old Olive, Chocolate, Real Red	
		VINE: 57-1/4" x 9"	



### Rock On

BLACK	CHOCOLATE	NIGHT OF NAVY		
119290	119292	119294	Rock On (S)	<b>\$16.95</b>
			17-7/8" x 13"	
119291	119293	119295	Rock On (M)	<b>\$19.95</b>
			22-1/2" x 16-1/2"	



### Flame Guitar

BLACK	NIGHT OF NAVY	REAL RED	WHITE	
119317	119308	119314	119311	<b>\$14.95</b>
				Flame Guitar (S)
				17-7/8" x 5-7/8"
119318	119309	119315	119312	<b>\$16.95</b>
				Flame Guitar (M)
				25-5/8" x 8-1/2"
119319	119310	119316	119313	<b>\$19.95</b>
				Flame Guitar (L)
				39-1/4" x 12-7/8"

## two-steppin' it



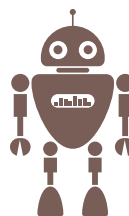
Our multicolored Two-Step Monkey Business pieces give you the flexibility to customize these delightful monkeys to suit your fancy. Let these playful creatures hang from a window or wall in whatever arrangement you'd like.



### All in the Family I Sports Accessories\* (SET OF 8)

WHITE

119641 All in the Family I Sports Accessories **\$3.95**  
TENNIS RACKET: 1" x 2-3/8"



### Robot

CHOCOLATE	BASHFUL BLUE	CERTAINLY CELERY		
119632	119635	119638	Robot (S) 3-5/8" x 6"	<b>\$6.95</b>
119633	119636	119639	Robot (M) 7-7/8" x 13"	<b>\$8.95</b>
119634	119637	119640	Robot (L) 11-1/2" x 19"	<b>\$10.95</b>



### All in the Family II Miscellaneous Accessories\* (SET OF 8)

WHITE

119642 All in the Family II Miscellaneous Accessories **\$3.95**  
SKATEBOARD: 2-5/8" x 1-1/4"



### Ballerina Bunny

CHOCOLATE	PRETTY IN PINK	WHITE		
119623	119626	119629	Ballerina Bunny (S) 2-7/8" x 4-5/8"	<b>\$6.95</b>
119624	119627	119630	Ballerina Bunny (M) 7-3/8" x 12"	<b>\$8.95</b>
119625	119628	119631	Ballerina Bunny (L) 11-3/4" x 19"	<b>\$10.95</b>



design your life



Make a design statement with Décor Elements pieces. Try applying these pieces to a unique surface like bead board. Carefully float the pieces over the grooves in the board to make your phrase readable. These pieces will add the perfect touch to your next home décor project.

OUR ATTITUDE  
TOWARD *Life*  
DETERMINES  
*Life's* attitude  
TOWARD US



### Our Attitude Toward Life

BLACK	BASIC GRAY	CHOCOLATE	KRAFT	WHITE		
119427	119443	119431	119439	119435	Our Attitude Toward Life (S)	\$15.95
					9-3/4" x 7-1/8"	
119428	119444	119432	119440	119436	Our Attitude Toward Life (M)	\$17.95
					13" x 9-3/8"	
119429	119445	119433	119441	119437	Our Attitude Toward Life (L)	\$19.95
					17-3/4" x 12-3/4"	
119430	119446	119434	119442	119438	Our Attitude Toward Life (XL)	\$21.95
					25-7/8" x 18-5/8"	

### Fork, Knife, Spoon

BLACK	CHOCOLATE	REAL RED	OLD OLIVE	WHITE		
119584	119587	119596	119593	119590	Fork, Knife, Spoon (S)	\$5.95
					3-3/4" x 7-3/4"	
119585	119588	119597	119594	119591	Fork, Knife, Spoon (M)	\$7.95
					7-1/4" x 15-1/4"	
119586	119589	119598	119595	119592	Fork, Knife, Spoon (L)	\$9.95
					13" x 27-5/8"	

TO EVERY  
THING  
THERE IS A  
SEASON  
& A TIME  
TO EVERY  
PURPOSE  
UNDER  
HEAVEN  
ECCLESIASTES 3:1

### To Every Thing

BLACK	CHOCOLATE	WHITE		
119456	119459	119462	To Every Thing (S) 6" x 10-1/4"	\$10.95
119457	119460	119463	To Every Thing (M) 9-1/2" x 16-1/8"	\$12.95
119458	119461	119464	To Every Thing (L) 13" x 22"	\$14.95

Dream

### Dream

BLACK	CHOCOLATE	WHITE		
119474	119478	119482	Dream (S) 5" x 3-1/2"	\$7.95
119475	119479	119483	Dream (M) 13" x 8-7/8"	\$9.95
119476	119480	119484	Dream (L) 19" x 13"	\$12.95
119477	119481	119485	Dream (XL) 28-5/8" x 19-1/2"	\$14.95

come & stay a while  
ENTER & go HELLO WORLD hang out with us  
stick around, you'll have a good time!  
WELCOME

### Many Welcomes Sign

BLACK	CHOCOLATE	WHITE		
119418	119421	119424	Many Welcomes Sign (S) 23-1/2" x 4"	\$17.95
119419	119422	119425	Many Welcomes Sign (M) 35-3/8" x 6"	\$19.95
119420	119423	119426	Many Welcomes Sign (L) 48" x 8-1/4"	\$21.95

Happily  
ever  
After  
...all because two people fell in love.

### Happily Ever After

BLACK	CHOCOLATE	WHITE		
119447	119450	119453	Happily Ever After (S) 21-7/8" x 9"	\$19.95
119448	119451	119454	Happily Ever After (M) 31-1/2" x 12-7/8"	\$22.95
119449	119452	119455	Happily Ever After (L) 50-3/4" x 21"	\$24.95

café

### Café

BLACK	CHOCOLATE	WHITE		
119486	119489	119492	Café (S) 8-3/8" x 3-1/8"	\$7.95
119487	119490	119493	Café (M) 17-1/2" x 6-1/2"	\$9.95
119488	119491	119494	Café (L) 29-3/4" x 11"	\$12.95

Do  
Good.  
Be Kind.

### Do Good, Be Kind

BLACK	CHOCOLATE	WHITE		
119409	119412	119415	Do Good, Be Kind (S) 6" x 3-3/4"	\$6.95
119410	119413	119416	Do Good, Be Kind (M) 13" x 8"	\$8.95
119411	119414	119417	Do Good, Be Kind (L) 21" x 13"	\$10.95



### Ornate Flower

BLACK	CHOCOLATE	WHITE		
119560	119563	119566	Ornate Flower (S)	\$9.95
			6" x 7-1/8"	
119561	119564	119567	Ornate Flower (M)	\$12.95
			9-1/2" x 11-1/4"	
119562	119565	119568	Ornate Flower (L)	\$14.95
			13" x 15-1/4"	



### Home

BLACK	CHOCOLATE	WHITE		
119465	119468	119471	Home (S)	\$9.95
			13" x 6-1/2"	
119466	119469	119472	Home (M)	\$12.95
			19" x 9-3/8"	
119467	119470	119473	Home (L)	\$14.95
			26-1/2" x 13"	



### Dulce Hogar

BLACK	CHOCOLATE	WHITE		
119495	119498	119501	Dulce Hogar (S)	\$9.95
			13" x 6-1/2"	
119496	119499	119502	Dulce Hogar (M)	\$12.95
			19" x 9-3/8"	
119497	119500	119503	Dulce Hogar (L)	\$14.95
			26-1/2" x 13"	



### Decorative Monogram Alphabet

BLACK	CHOCOLATE	WHITE		
119328	119329	119330	Decorative Monogram A	\$7.95
119331	119332	119333	Decorative Monogram B	\$7.95
119334	119335	119336	Decorative Monogram C	\$7.95
119337	119338	119339	Decorative Monogram D	\$7.95
119340	119341	119342	Decorative Monogram E	\$7.95
119343	119344	119345	Decorative Monogram F	\$7.95
119346	119347	119348	Decorative Monogram G	\$7.95
119349	119350	119351	Decorative Monogram H	\$7.95
119352	119353	119354	Decorative Monogram I	\$7.95
119355	119356	119357	Decorative Monogram J	\$7.95
119358	119359	119360	Decorative Monogram K	\$7.95
119361	119362	119363	Decorative Monogram L	\$7.95
119364	119365	119366	Decorative Monogram M	\$7.95
119367	119368	119369	Decorative Monogram N	\$7.95
119370	119371	119372	Decorative Monogram O	\$7.95
119373	119374	119375	Decorative Monogram P	\$7.95
119376	119377	119378	Decorative Monogram Q	\$7.95
119379	119380	119381	Decorative Monogram R	\$7.95
119382	119383	119384	Decorative Monogram S	\$7.95
119385	119386	119387	Decorative Monogram T	\$7.95
119388	119389	119390	Decorative Monogram U	\$7.95
119391	119392	119393	Decorative Monogram V	\$7.95
119394	119395	119396	Decorative Monogram W	\$7.95
119397	119398	119399	Decorative Monogram X	\$7.95
119400	119401	119402	Decorative Monogram Y	\$7.95
119403	119404	119405	Decorative Monogram Z	\$7.95
119406	119407	119408	Decorative Monogram &	\$7.95





Some designs such as Très Chic include multiple pieces. To make the image complete, cut out the sections and piece them together, using the numbers and guides we provide on the vinyl to help you with placement.

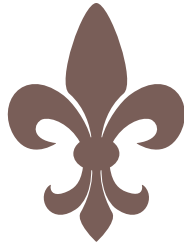


#### Très Chic\*

BLACK	BASIC GRAY	CHOCOLATE	KRAFT	WHITE		
119540	119556	119544	119552	119548	Très Chic (S)	\$44.95
					18-1/4" x 24"	
119541	119557	119545	119553	119549	Très Chic (M)	\$64.95
					27-3/8" x 36"	
119542	119558	119546	119554	119550	Très Chic (L)	\$94.95
					40-5/8" x 53-1/2"	
119543	119559	119547	119555	119551	Très Chic (XL)	\$124.95
					50-3/4" x 66-7/8"	



\*THIS DÉCOR ELEMENTS DESIGN IS COMPRISED OF MULTIPLE ADJOINING IMAGES.



### Fleur-de-lis Accent

BLACK	CHOCOLATE	WHITE		
119569	119572	119575	Fleur-de-lis Accent (S)	<b>\$7.95</b>
119570	119573	119576	Fleur-de-lis Accent (M)	<b>\$9.95</b>
119571	119574	119577	Fleur-de-lis Accent (L)	<b>\$11.95</b>



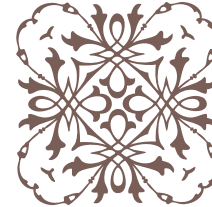
### Fleur-de-lis Decorative Accent

BLACK	CHOCOLATE	WHITE		
119578	119580	119582	Fleur-de-lis Decorative Accent (S)	<b>\$9.95</b>
119579	119581	119583	Fleur-de-lis Decorative Accent (M)	<b>\$12.95</b>



### Blossom Tile

BLACK	CHOCOLATE	WHITE		
119513	119516	119519	Blossom Tile (S)	<b>\$7.95</b>
119514	119517	119520	Blossom Tile (M)	<b>\$9.95</b>
119515	119518	119521	Blossom Tile (L)	<b>\$12.95</b>



### Swirly Medallion Tile

BLACK	CHOCOLATE	WHITE		
119504	119507	119510	Swirly Medallion Tile (S)	<b>\$7.95</b>
119505	119508	119511	Swirly Medallion Tile (M)	<b>\$9.95</b>
119506	119509	119512	Swirly Medallion Tile (L)	<b>\$12.95</b>



### Garden Gate Tile

BLACK	CHOCOLATE	WHITE		
119531	119534	119537	Garden Gate Tile (S)	<b>\$7.95</b>
119532	119535	119538	Garden Gate Tile (M)	<b>\$9.95</b>
119533	119536	119539	Garden Gate Tile (L)	<b>\$12.95</b>



### Songbird Tile

BLACK	CHOCOLATE	WHITE		
119522	119525	119528	Songbird Tile (S)	<b>\$7.95</b>
119523	119526	119529	Songbird Tile (M)	<b>\$9.95</b>
119524	119527	119530	Songbird Tile (L)	<b>\$12.95</b>

## décor stencils



Transform plain into pretty with the varied images in our versatile stencil sets—they'll give you the decorating edge your home needs to be the best on the block.



### **Elegant Trio** (3 STENCILS)

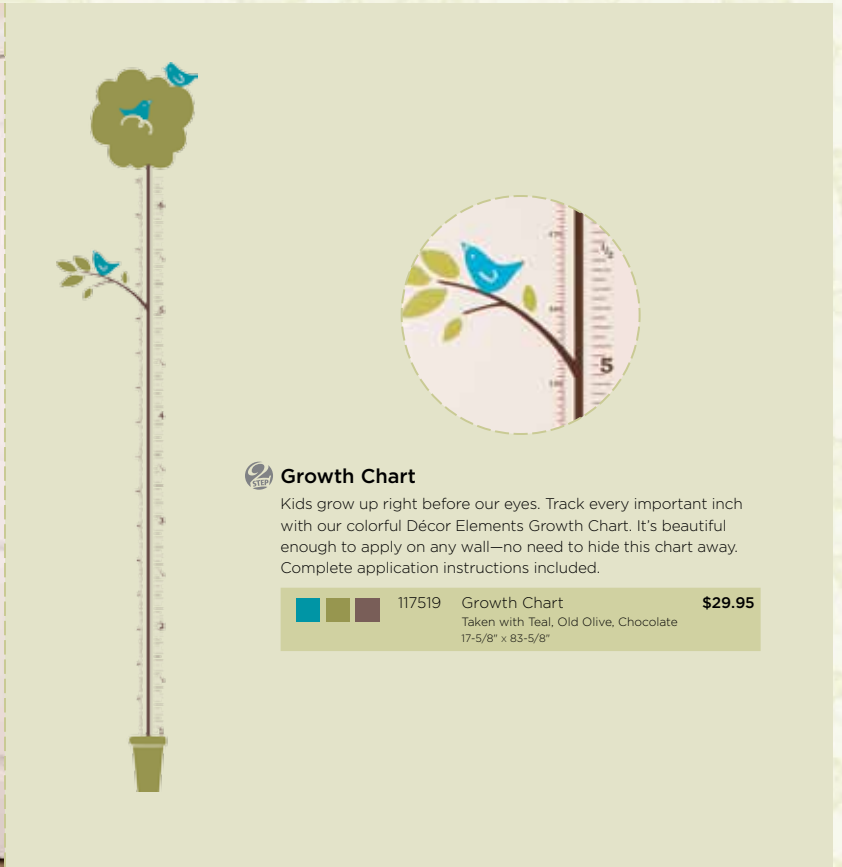
118262 Elegant Trio  
ACCENT: 4-3/8" x 2-1/2"

**\$9.95**

### **Love U** (7 STENCILS)

118261 Love U  
SCALLOP CIRCLE: 2-3/4" x 2-3/4"

**\$14.95**



**Growth Chart**

Kids grow up right before our eyes. Track every important inch with our colorful Décor Elements Growth Chart. It's beautiful enough to apply on any wall—no need to hide this chart away. Complete application instructions included.

117519 Growth Chart  
 Taken with Teal, Old Olive, Chocolate  
 17-5/8" x 83-5/8" **\$29.95**



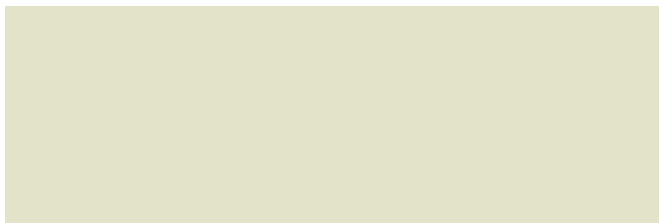
**Idea Book & Catalog**

The Idea Book & Catalog offers more than 200 pages of Stampin' Up! stamp sets, accessories, and crafting tools—all at your fingertips. And with hundreds of full-color samples, the Idea Book & Catalog is packed with inspiration you can use again and again!

117733 2009-2010 Idea Book & Catalog **\$9.95**



To purchase Stampin' Up! products, contact your demonstrator:



[www.stampinup.com](http://www.stampinup.com) 1-800-STAMP UP



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