

PICK YOUR
FREE
PRODUCTS!

sale·a·bration

January 5–March 31, 2010

··{ FRIENDS, FRESH IDEAS & FREE PRODUCTS! }··



inspire.create.share.®

· · { THREE EASY WAYS TO EARN **FREE** PRODUCTS } · ·



1 spend

Spend \$50* and earn one **free** Sale-A-Bration product of your choice.

2 host

Host a workshop of at least \$300*, and earn one **free** Sale-A-Bration product in addition to the generous hostess benefits.

3 join

Join Stampin' Up!® during Sale-A-Bration and choose a **free** stamp set** from the Idea Book & Catalog (valued up to \$47.95).

net workshop total	hostess sets			hostess awards free merchandise totaling up to: ⁺	sale-a-bration products
	level 1	level 2	level 3		
\$150.00-\$199.99	choose 1	—	—	\$15.00	—
\$200.00-\$249.99	choose 1	—	—	\$20.00	—
\$250.00-\$299.99	choose 1	—	—	\$25.00	—
\$300.00-\$349.99	choose 1 or choose 1	—	—	\$35.00	choose 1
\$350.00-\$399.99	choose 1 or choose 1	—	—	\$40.00	choose 1
	choose 2	—	—		
	or	—	—		
\$400.00-\$449.99	choose 1	choose 1	—	\$45.00	choose 1
	choose 2	—	—		
	or	—	—		
\$450.00-\$499.99	choose 1	choose 1	—	\$50.00	choose 1
	choose 2	—	—		
	or	—	—		
\$500.00-\$549.99	choose 1	choose 1	—	\$60.00	choose 1
	choose 3	—	—		
	or	—	—		
	choose 2	choose 1	—		
	or	—	—		
\$550.00-\$599.99	choose 1	—	choose 1	\$65.00	choose 1
	choose 3	—	—		
	or	—	—		
	choose 2	choose 1	—		
	or	—	—		
\$600.00-\$649.99	choose 1	—	choose 1	\$75.00	choose 2
	choose 2	choose 1	—		
	or	—	—		
	choose 1	choose 2	—		
	or	—	—		
	—	choose 1	choose 1		
	or	—	—		
choose 3	—	—			
\$650.00-\$699.99	choose 1	—	choose 1	\$80.00	choose 2
	choose 2	choose 1	—		
	or	—	—		
\$700.00-\$749.99	choose 1	—	choose 1	\$85.00	choose 2
	choose 2	choose 1	—		
	or	—	—		
\$750.00-\$799.99	choose 1	—	choose 1	\$90.00	choose 2
	choose 2	choose 1	—		
	or	—	—		
\$800.00-\$849.99	choose 1	—	choose 1	\$95.00	choose 2
	choose 2	choose 1	—		
	or	—	—		
\$850.00-\$899.99	choose 1	—	choose 1	\$100.00	choose 2
	choose 2	choose 1	—		
	or	—	—		
\$900.00-\$949.99	choose 1	—	choose 1	\$105.00	choose 2
	choose 2	choose 1	—		
	or	—	—		
\$950.00-\$999.99	choose 1	—	choose 1	\$110.00	choose 2
	choose 2	choose 1	—		
	or	—	—		

The full hostess benefits chart is available in the Idea Book & Catalog (page 11).

host

.. { for the most } ..

Earn one free Sale-A-Bration product for every \$300 in workshop sales in addition to all the generous hostess benefits you already earn for hosting: the choice of hostess sets and other products from the catalog.

“I hosted a workshop during Sale-A-Bration because of the additional benefits for me and my friends. It’s great to pass on a good deal to someone else. I earned over \$100 in free merchandise, including nearly all the free Sale-A-Bration items. I’d definitely host another workshop.”

Denise Kruger, Hostess
Appleton, Wisconsin

product key



SPANISH SETS



WOOD-MOUNT SETS



FRENCH SETS



CLEAR-MOUNT SETS



STAMPIN' MEMORIES®

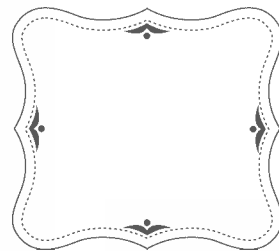


TWO-STEP STAMPIN'® SETS

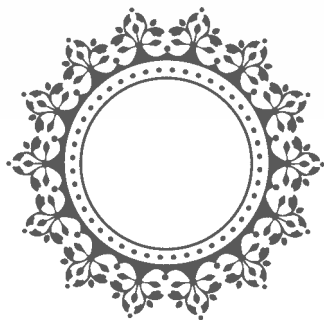
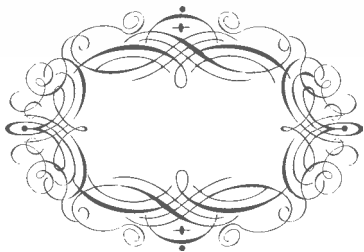


tip

Images in the Vintage Labels set are ideally sized to work with our 1" Circle, Curly Label, Scallop Circle, and Wide Oval punches (*IB&C 186*) for quick and easy crafting. **A punch and a stamp** make the perfect coordinating couple!



BEST
WISHES



For You

HAPPY
BIRTHDAY



SET OF
6
Vintage Labels
W 118392
C 119122

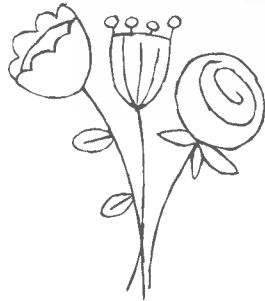
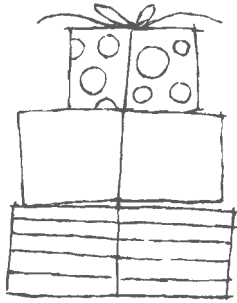


ESP
Etiquetas de la Cosecha
W 118681
C 119146

FRA
Étiquettes d'époque
W 118669
C 119134

tip

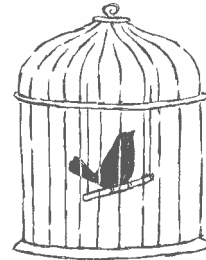
Purchase all the products we've used on our Thank You card and you'll get the versatile Happy Moments Sale-A-Bration set free! It's a must-have set to create **a card for any occasion**. Ask your demonstrator for a list of the products we've used on this card.



for you

happy birthday

thank you



Bons moments

118671  






Momentos Felices

118683  



Happy Moments

118664  
119125 

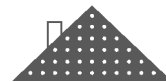
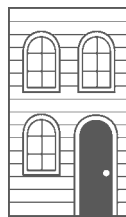
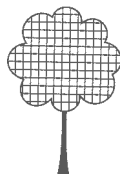
SET OF

7

BIRTHDAY BLISS CARD ALSO USES BIRTHDAY BLISS SET (IB&C 71). EARN THIS SET FOR FREE! SEE PAGES 10-11 FOR DETAILS. PAGE NUMBERS REFER TO THIS BROCHURE UNLESS OTHERWISE NOTED. THE ABBREVIATION IB&C REFERS TO THE 2009-2010 IDEA BOOK & CATALOG. CONTACT YOUR DEMONSTRATOR TO PLACE AN ORDER. PRODUCTS IN THIS BROCHURE WILL NOT APPEAR IN UPCOMING CATALOGS UNLESS OTHERWISE NOTED. EXCHANGES OF THESE ITEMS MUST BE MADE WITHIN 90 DAYS OF THE SHIPPING DATE.

welcome .. { home } ..

Say hello, welcome to the neighborhood, or thank you with the versatile, Two-Step images in the Good Neighbors set and coordinating Welcome Neighbor Designer Series paper pad. These two products work perfectly together—earn both free with a qualifying \$100 purchase.



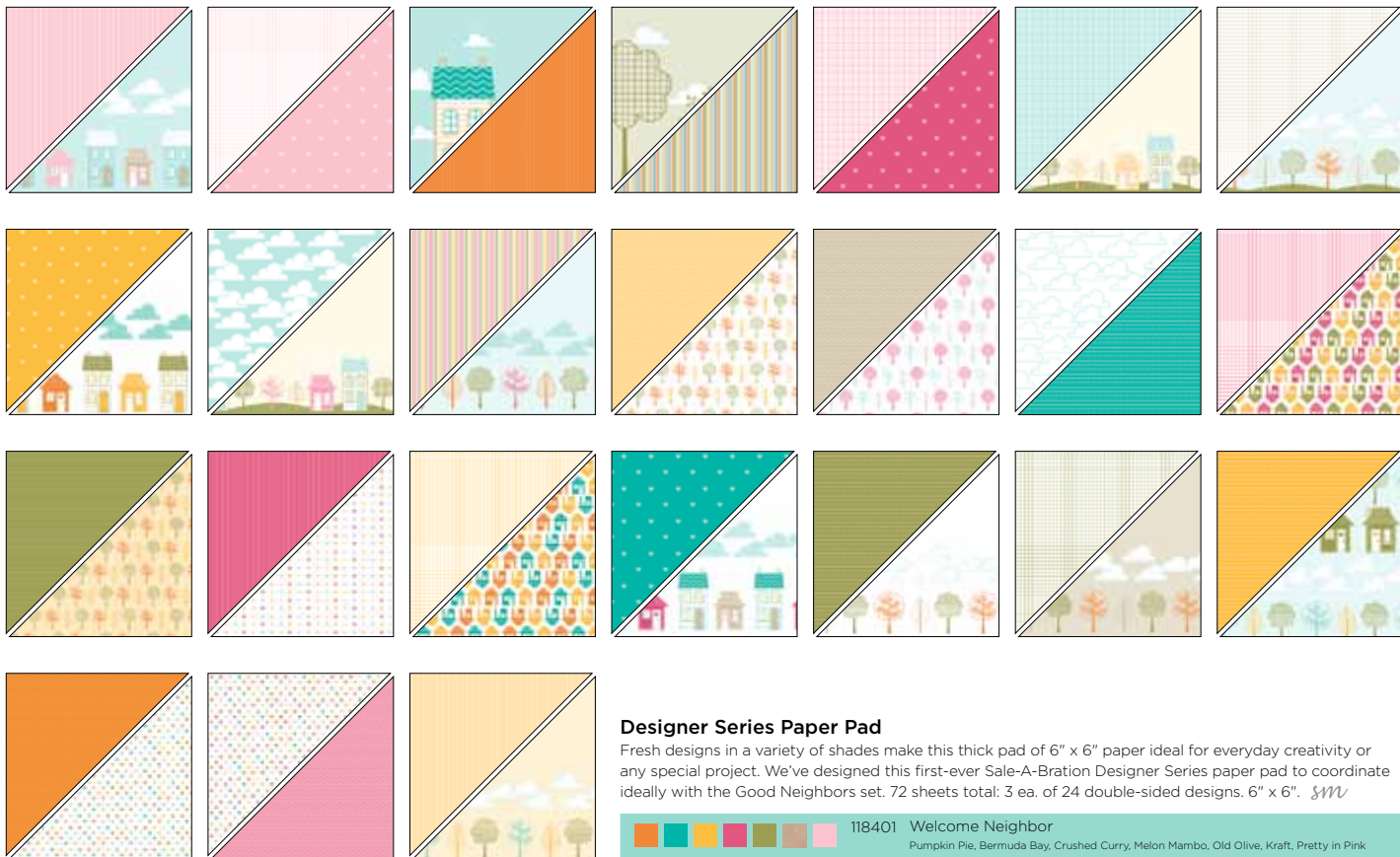
SET OF
10

Good Neighbors

W 118378

C 119116





Designer Series Paper Pad

Fresh designs in a variety of shades make this thick pad of 6" x 6" paper ideal for everyday creativity or any special project. We've designed this first-ever Sale-A-Bration Designer Series paper pad to coordinate ideally with the Good Neighbors set. 72 sheets total: 3 ea. of 24 double-sided designs. 6" x 6". *SMV*

118401 Welcome Neighbor
 Pumpkin Pie, Bermuda Bay, Crushed Curry, Melon Mambo, Old Olive, Kraft, Pretty in Pink

tip

Our Whimsical Words set offers **meaningful greetings** for any event. Accent these greetings with images from the additional free sets (pages 10-11) that you can earn with a qualifying purchase during Sale-A-Bration. Now you have more creative options than ever!



"When I was a new customer, Sale-A-Bration sounded too good to be true. Now I have a workshop during Sale-A-Bration every year and usually earn all of the products for free!"

Tammy Remillard, Customer
Sioux Falls, South Dakota

the more
Candles
the bigger the
Wishes!

you're too kind you're never more than a thought away.
follow your heart~ it knows the way happiness always small wonder

SET OF
6

Whimsical Words

W 118386
C 119119

ESP

Palabras Caprichosas

W 118679
C 119143

FRA

Douces pensées

W 118667
C 119131



sale-a-brate this .. { new punch } ..

It's a first—we're offering a punch as a free Sale-A-Bration product! And the new Scallop Trim Border punch is no ordinary punch. We've designed it to coordinate beautifully with the Scallop Trim Corner punch from the Occasions Mini Catalog (page 11; item 118870; \$9.95). Now's your chance to earn this versatile punch for free!*



Punch

Take joy in the dainty look this decorative punch will add to your artistry. It's designed to coordinate with the styles of many of our Sale-A-Bration products, and it uses our new punch style. (Learn more about our new punch style on pages 10-11 in the Occasions Mini Catalog.)

118402 Scallop Trim Border

*THIS PUNCH WILL BE AVAILABLE FOR SALE IN THE 2010-2011 IDEA BOOK & CATALOG.

more options for .. { free products } ..

This Sale-A-Bration event gives you more free products than ever before. So you've earned all the free Sale-A-Bration products in this brochure that you've been dying to have—what now? Until March 31, with each additional \$50 purchase, you can earn one of these wood-mount sets valued at \$15.95 and under from the Idea Book & Catalog. Spend another \$50 and you can choose a second set.

Sale-A-Bration just keeps giving!



· · { MORE FREE OPTIONS DURING SALE-A-BRATION! } · ·

Spend \$50 and choose one of these sets from the catalog!

Item #*	Stamp Set	Page
ESP 120195	Cumpleaños	21**
120196	Halloween Frights	24
ESP 120197	Sustos de Halloween	14**
FRA 120198	Frissons d'Halloween	24
120199	Scary Skeleton	24
ESP 120200	Esqueleto tenebroso	14**
120201	Christmas Greetings	28
ESP 120202	Saludos navideños	17**
FRA 120203	Tous mes vœux pour Noël	28
120204	Tree Trimmings	28
120205	Happy Kwanzaa	39
120206	Shalom Sayings	39
120207	You & Moi	45
120208	Things I Love	54
120209	Wellness Wishes	60
120210	C Is for Cat	61
120211	D Is for Dog	61
120212	Bitty Birthday	68
120213	Birthday Bliss	71
120214	Happy Together	72
120215	Just Baseball	78
120216	Just Football	78
120217	Just Basketball	79
120218	Just Riding	79
120219	Just Soccer	79
120220	Just Surfing	79

Item #	Stamp Set	Page
120221	Just Tennis	79
120222	Extreme Dirt Bike	80
120223	Extreme Guitar	80
120224	Extreme Skateboard	80
120225	Extreme Snowboard	80
120226	Extreme Surfboard	80
120227	Animal Stories	88
120228	Bella's Bloom	101
FRA 120229	Pensées fleuries	101
120230	Spring Song	102
120231	Flower for All Seasons, A	103
120232	Forest Friends	109
120233	Hello Again	114
ESP 120234	Hola de nuevo	28**
FRA 120235	Salut à toi	114
120236	Little Flowers	120
120237	Tart & Tangy	126
120238	Four Square	128
120239	Cute Cues	132
120240	Itty Bitty Backgrounds	132
120241	Sprinkles	132
120242	Little Birthday Cheer, A	138
FRA 120243	Un petit plaisir de fête	138
120244	Three Little Words	139
120245	Elegant Thank You	144
ESP 120246	Gracias	21**

Item #	Stamp Set	Page
FRA 120247	Merci bien	144
120248	Thank You Kindly	145
FRA 120249	Tous mes remerciements	145
120250	Introducing	146
120251	Starring You	173
ESP 120252	Celebremos	33**
120253	Thankful Thinking	173
ESP 120254	Pensamientos de agradecimiento	33**
120255	Wow Flowers	173
ESP 120256	Flores llamativas	33**
FRA 120257	Bonheur fleuri	173
120258	Dasher	208
120259	Little Boo	208
120260	Merriment	208
120261	Ribbon of Hope	208
120262	Simple Snowflake	208
120263	Simply Thanks	208
120264	Sweet Birthday	208
120265	Sweetness Unlimited	208
ESP 120266	Dulzura sin limite	23**
FRA 120267	Incroyablement mignon	208
120268	Tag Tree	208
120269	Very Thankful	209
ESP 120270	Agradecimiento	47**
FRA 120271	Reconnaissance	209

*ITEM NUMBERS LISTED ARE DIFFERENT FROM THE CATALOG. YOU MUST USE THESE ITEM NUMBERS WHEN YOU REDEEM THESE SETS.

**PAGE NUMBERS REFER TO *CELEBRANDO CREATIVIDAD*.

OPPOSITE PAGE: BIRTHDAY CARD ALSO USES BIRTHDAY BLISS SET (IB&C 71). THINGS I LOVE CARD ALSO USES THINGS I LOVE SET (IB&C 54). YOU'RE INVITED CARD ALSO USES INTRODUCING SET (IB&C 146). EARN THESE SETS FREE DURING SALE-A-BRATION.



Start your own business during Sale-A-Bration and earn extra money as a Stampin' Up! demonstrator. Choose either our standard Starter Kit or our Digital+ Starter Kit—both at a 15 percent discount. Plus, you'll receive a free stamp set valued at \$47.95 or less!

www.stampinup.com 1-800-STAMP UP



inspire.create.share.®



1 1 7 9 9 6

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To earn Stampin' Up! products from this brochure, contact your demonstrator: