



summer mini catalogs

May 1, 2010-August 31, 2010



product key

Look for these symbols identifying different product types throughout this mini catalog.

W

WOOD-MOUNT SETS

CLEAR-MOUNT SETS



TWO-STEP STAMPIN'* SETS



STAMPIN' AROUND WHEELS

SM

STAMPIN' MEMORIES* PRODUCTS



SHELLI'S SIGNATURE COLLECTION*



SPANISH SETS



FRENCH SETS

For a list of supplies used on samples on the front cover and throughout this mini, contact your demonstrator or visit www.stampinup.com.

dear friends,

It's time for another mini! I love when a new mini comes out because I can't wait for you to see our new offerings!

We have several new product "tools." Our new builder wheel allows you to combine up to three new builder wheels and colors to create personalized images for your projects. And the Color Catcher™ means we don't have to go outside to spray our projects anymore—we can spray to our hearts' content inside without worrying about getting the work area messed up.

I can't begin to describe how cool I think the Smooch Spritz[™] sprays are! They offer a quick, easy, and stunning way to add sparkle and dimension to your projects. I personally can't wait to use these with stenciling, which you all know is one of my favorite techniques!

Several stamp sets caught my eye. Sweet Scoops reminded me of a set we had years ago. (We used that set to hand-stamp demonstrator newsletters, and I bet I stamped hundreds of those images.) This set offers the same fun ideas but has fresher artwork and more images; it's almost (but not quite!) cute enough to persuade me to start hand-stamping newsletters again!

In a Word is cleverly designed and very eye catching—I can see myself using it a lot. And I laughed out loud when I read the Favorite Thoughts set; I'll be looking for opportunities to make cards and projects to use these sayings. I'm also excited to see a bold July Fourth stamp set in our product line. And I've really liked our à la carte stamps—they are strong images that are versatile and appealing. We continue that tradition with the stamps we offer in this mini as well.

Summer is a great time to stamp and create—you're sure to find what you need in the pages of this mini to make your summer projects a success!

Shelli Gardner Cofounder and CEO

PAGE NUMBERS REFER TO THIS MINI UNLESS OTHERWISE NOTED.
STAMP SETS AND OTHER PRODUCTS REFERRED TO, BUT NOT SHOWN
IN THIS MINI, ARE FOUND IN THE CURRENT IDEA BOOK & CATALOG.
PRODUCTS AND SETS USED ON SAMPLES IN THIS MINI MAY OR MAY
NOT BE AVAILABLE IN THE 2010-2011 IDEA BOOK & CATALOG. CONTACT
YOUR DEMONSTRATOR TO PLACE AN ORDER. EXCHANGES OF
STAMPIN' UP! PRODUCTS MUST BE MADE WITHIN 90 DAYS OF THE
SHIPPING DATE. EXCHANGES OF MY DIGITAL STUDIO PRINTED
PRODUCTS MUST BE MADE WITHIN 30 DAYS OF THE SHIPPING DATE.

earn free products and exclusive stamps

Nothing is better than free products, time with friends, and the expertise of a demonstrator. By hosting a qualifying workshop you earn exclusive sets that no one can purchase.

See these sets on page 4-5 of this mini. Talk to your demonstrator for additional free product options.

net workshop	hostess sets		hostess awards		
total	level (level 2	level 3	free merchandise totaling up to:	
\$150.00-\$199.99	choose 1	- 1		\$15.00	
\$200.00-\$249.99	choose 1	1111-	= 11	\$20.00	
\$250.00-\$299.99	choose 1		- 11	\$25.00	
\$300.00-\$349.99	choose 1 o	r choose 1		\$35.00	
\$350.00-\$399.99	choose 1 o	r choose 1	_	\$40.00	
	choose 2	-	=		
\$400.00-\$449.99		or		\$45.00	
	choose 1	choose 1			
	choose 2	- 1	E -		
\$450.00-\$499.99		or		\$50.00	
	choose 1	choose 1		3133=11	
	choose 3	-	-		
		or		\$60.00	
\$500.00-\$549.99	choose 2	choose 1			
		or			
	choose 1		choose 1		
	choose 3	_			
		or			
\$550.00-\$599.99	choose 2	choose 1		\$65.00	
		or			
	choose 1	_	choose 1		
	choose 2	choose 1	_		
		or			
	choose 1	choose 2			
		or			
\$600.00-\$649.99		choose 1	choose 1	\$75.00	
		or	пег		
	choose 3	_	_		
		or			
	choose 1	-	choose 1		

Shipping & handling is not charged on hostess benefits.

For a list of benefits you earn for workshops over \$650, see the full hostess benefits chart in the current Idea Book & Catalog.





It's the Thought (level 1)

118656









SET 0

<u>c</u> 120027





118535 W 120030 C SET OF

choose your stamps



Enjoy our high-quality rubber and foam stamps in both our clear-mount and wood-mount options. Now you have a choice!

w wood-mount sets

c clear-mount sets



A B C D E F H

Clear-Mount Blocks*

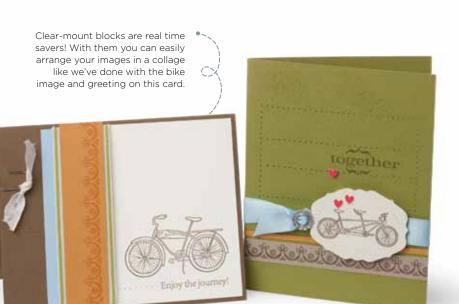
Choose from a wide variety of our high-quality, sturdy acrylic clear-mount blocks. Smaller blocks are perfect for stamping one image. Use larger blocks to create a collage of images. Each block is etched with a letter for easy identification and all four sides of the 3/4" thick block are grooved for easy gripping. Our block bundle offers you all the blocks you need in one purchase at over a 10 percent savings—it's like getting blocks for freel

\$69.95	Block Bundle (Blocks A-I)	118491
\$3.95	Block A (1-3/16" x 1-1/4")	118487
\$5.95	Block B (1-5/8" x 1-15/16")	117147
\$6.95	Block C (2" x 2-1/4")	118486
\$8.50	Block D (2-7/8" x 2-11/16")	118485
\$11.95	Block E (3-7/16" x 4-7/16")	118484
\$16.95	Block F (4-7/8" x 6")	118483
\$4.50	Block G (2-1/2" x 3/4")	118489
\$8.50	Block H (4-7/16" x 1-5/8")	118490
\$11.95	Block I (5-7/8" x 2-1/4")	118488

Clear-Mount Stamp Cases

Use additional storage cases to organize and store stamp sets any way you'd like. Four empty plastic cases in each package.

19105	Cases (4)	\$4.95









Enjoy the journey!





Chemin faisant 119902 w 120090 ©



Pedaling Past

116972 **\$19.95** W 120069 \$14.95 🖸

reinventing the wheel

Our new builder wheels let you customize your wheel any way you'd like. Stack three, just two, or even one.



Stack your wheels. Add spacers to use one or two wheels.



Snap spindle into jumbo handle, ink, and roll.





Stampin' Around Builder Wheel Spindle and Spacers

Stack your builder wheels on spindle, which has space for up to three builder wheels (sold separately). Spacers let you use one or two wheels to give you the look you want. Comes with spindle, two spacers, and end cap piece. (Spindle only fits in jumbo handle.)

119895 Builder Wheel Spindle and Spacers

\$3.95



Stampin' Around Uninked Triple Cell Cartridge

This triple cell cartridge designed for our builder wheels comes uninked, ready to create your own color combination with any of our ink refills. (Cartridge only fits in jumbo handle.) Use any of our other jumbo cartridges with our builder wheels.

121206 Uninked Triple Cell Cartridge

\$8.50



Stampin' Around Jumbo Wheel Handle

Snap your builder wheel spindle into our jumbo handle. (Spindle and spacers do not fit the standard handle.) Handle does not include cartridge or wheels.

103661 Jumbo Wheel Handle

\$5.95



Posy Party (builder) 118615 \$4.50



DEAR FRIEND. SWEET FRIEND. KIND FRIEND.

Thoughtful Friend (builder) 118616 \$4.50





Bees & Blossoms (builder) 118617 \$4.50





Candle Crazy (builder) 118618 \$4.50



HAPPY:BIRTHDAY

Birthday (builder) 118619 \$4.50





So Many Stars (builder) 118620 \$4.50



Use the textured image in the Sweet Scoops set with the kissing technique to make your ice cream scoops look real. Find out more about the kissing technique from your demonstrator.









Have a sweet celebration!



















Petites douceurs



journey

MARVELO{US}





SET OF

In a Word

117143 \$12.95120057 \$9.95





Itty Bitty Bits 117056 **\$11.95 ₩**

11/056 **\$11.95 W** 120060 **\$8.95 ©**

SET 01



Bitty Buttons

Create custom accents with these little wonders in four shapes: circle, flower, scallop, and heart. Coordinates with images in the litty Bitty Bits set. The circle, flower, and scallop buttons fit the punch images in the litty Bitty Shapes punch pack. Includes 64 buttons: 16 buttons in each shape. Each button approx. diameter 3/8". Buttons shown at actual size.

118761 Bitty Buttons

\$4.95

Punch Pack

This punch pack really packs a punch and saves you time! Use these three punches to punch out the cute circle, scallop, and flower images from the ltty Bitty Bits set. Then layer the punched images behind the clear Bitty Buttons for your own custom embellishment.

118309 Itty Bitty Shapes

\$16.95

very vintage



Old is new and aged is in! Give your projects a vintage look with the products in our Vintage collection.









5/8" Satin Ribbon

This high-quality ribbon with a smooth satin finish on both sides will add instant elegance to your projects. Available in several of Stampin' Up!®'s exclusive colors. 5/8" wide, approx. 15 yards.

117285	Basic Black	\$8.95
117286	Real Red	\$8.95
117287	Chocolate Chip	\$8.95
117288	Certainly Celery	\$8.95
117289	Pretty in Pink	\$8.95
117290	Bashful Blue	\$8.95
117291	Very Vanilla	\$8.95
117292	Old Olive	\$8.95
117666	Basic Gray	\$8.95





Décor Stencils

Use this stencil and mask set to create positive and negative vintage accents on any project. Works great with our new Smooch Spritz (shown on page 15) or ink and a sponge dauber. Mask approx. dimensions: $3-7/8" \times 4-6/8"$. Stencil approx. dimensions: $4-1/8" \times 4-2/8"$.

118877 Mostly Vintage \$9.95



create your own vintage style



Reveal the vintage designs of the Presto Patterns paper using our Smooch Spritz or using ink and a brayer or sponge dauber.



Add just the right amount of shimmer with the Smooch Spritz. Layer by spraying small amounts.



O abcdefghijkl opgrstuvwxyz

28 28 Rough Type

w 118659 **\$26.95** c 120072 **\$18.95**







Mini Vintage Tags



Give your vintage projects a rustic look with these mini tags. Designed to frame images in the Rough Type set. Distressed metal frame has unique rustic finish with shimmery vanilla card stock as the center. Vanilla string makes it easy to attach to your projects. 12 per package. Tag approx. diameter 3/4".

118763	Mini Vintage	Tags	\$4.95
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Smooch Spritz™

Use these pearlized accent sprays to add a splash of color to your projects. They come in a ready-to-use spray applicator. Layer thin coats of different colors for added dimension. Use our heat tool to speed drying time. Sprays are great for cards, scrapbook pages, chipboard, and morel Acid free. 37 oz.

	118770	Gold Glow	\$4.95
13	118771	Silver Foil	\$4.95
	118772	Vanilla Shimmer	\$4.95
	119921	Log Cabin	\$4.95



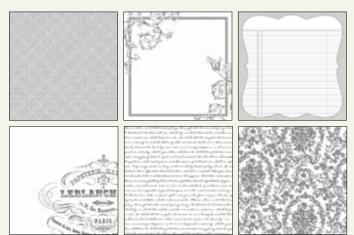
Color Catcher

121

This useful Color Catcher™ protects your work area from ink overspray when using our Smooch Spritz or Color Spritzer Tool.

Made from corrugated cardboard. Easy to assemble; compact and portable. 1 per package. Dimensions once open: 10" x 10" x 10".

1007	Color Catcher	¢E OE
1093	Color Catcher	\$5.95



Specialty Designer Series Paper

This vintage patterned paper touts glossy designs which you can magically reveal using our Smooch Spritz, an Aqua Painter, or brayer and ink. 12 sheets of cover-weight paper: 2 each of 6 single-sided designs. Acid and lignin free. 12" x 12".

117175	Presto Patterns Specialty	\$11.95
	Actual paper appears white with clear white glossy designs.	



simply adorned



Add an artistic flair to your fashion and decorating sense with the charms, chains, and bracelet in our Simply Adorned™ collection. These little darlings are the perfect showcase for your creativity.





Simply Adorned Chains

Add your personal touch to our bracelet and chains. Our stainless-steel bracelet and chains have a toggle clasp and Stampin' Up! charm identifier. All are packaged in gift boxes. Finish coordinates with Simply Adorned charms. (See our chains in the Online Store.)

\$7.95	Simply Adorned Bracelet 8"	117342
\$10.95	Simply Adorned Chain 24"	116800
\$12.95	Simply Adorned Chain 34"	116853



Simply Adorned Charms

Grace these nickel-plated charms with your imagination. Each charm has tempered glass on front and back as well as a lobster clasp. Locket-style charm with hinge lets you insert custom artwork or photos. Packaged in a gift box. (All sizes are approximate.)

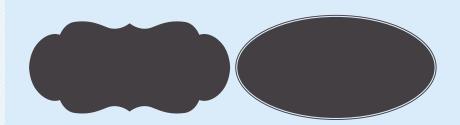
117349	Simply Adorned 5/8" Circle Charm	\$8.95
118476	Simply Adorned 5/8" Square Charm	\$8.95
116799	Simply Adorned 1-1/2" x 2" Rectangle Charm	\$21.95
116798	Simply Adorned 1" x 1-1/4" Rectangle Charm	\$18.95
116797	Simply Adorned 1" x 1" Square Charm	\$17.95

chalkboard décor elements



These Décor Elements™ pieces are just right for labeling canisters, storage bins, books, albums, and more. They'll give your storage some style.





Chalkboard Décor Elements

These decorative chalkboard curly and oval shapes make the perfect label for storage, books, and more! Apply them just as you would our traditional vinyl pieces. Write on labels with traditional chalk or chalk markers. Clean with ordinary chalkboard eraser or damp cloth.

118876	Curly Chalkboard Labels (3) Small: 2-1/2" x 1-1/8", Medium: 4-1/16" x 1-7/8", Large: 5-5/8" x 2-1/2"	\$5.95
121019	Oval Chalkboard Labels (3) Small 2-1/2" x 1-3/8" Medium: 4-1/16" x 2-1/8" Large: 5-5/8" x 3"	\$5.95



There is nothing wrong with the world that a sensible woman could not settle in an afternoon. - Jean Giraudoux

Don't treat me any differently than you would a queen!



- LAUREL THATCHER ULRICH

A woman is like a tea bag. You never know how strong she is until she gets into hot water.

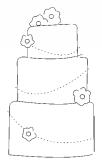
- Eleanor Roosevelt

Favorite Thoughts

116968 **\$15.95** w 120048 **\$11.95** c

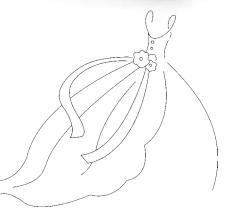
SET 0





You're invited

Something old, something new, something borrowed, something blue, wedding wishes just for you!



bliss





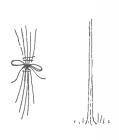
For the bride and groom



SET 0

Blissful Bride

w 118527 **\$21.95** c 120036 **\$16.95**





















Bouquet Bunch 118529 **\$13.95** W 120039 **\$10.95** C

8





there's a bit of magic in everything. -Lou Reed

A Little Bit of Magic 118613 **\$18.95** W

120033 \$14.95 ©

passport to creativity



Unique in color and design, this collection of products lets you capture your travels in style!

















SET OF

Sentimental Journey

w 118513 **\$23.95** c 120075 **\$17.95**





On Board Books

Celebrate the special guy in your life with these books—which coordinate with all the products on these pages. Briefcase (5-5/8" x 5-7/8") includes eight die-cut natural chipboard pages with two rings to hold book together. Cog (diameter 5-1/2") includes eight die-cut natural chipboard pages and approx. 40 chipboard accents with one key ball chain to hold book together. Both are acid free.

118766	Briefcase	\$4.95
117237	Cog	\$4.95



Designer Printed Album

A traditional herringbone design covers this $6'' \times 6''$ post album, making it the ideal choice to capture memories of the men in your life. Coordinates with all the products on these pages. Includes 10 sheet protectors and adjustable posts. Expand your album with standard Stampin' Up! page protectors. Acid, lignin, and xylene free. Available only while supplies last. $\ensuremath{\mathcal{WW}}$

 ,			0
119834	Herringbone 6" >	x 6" Album	\$10.95



Punch

Add a touch of masculinity to your projects with the cog and circle shapes of this double punch. Coordinates ideally with all the products on these pages.

118873 Extra-Large Cogs Double \$17.95





Designer Series Paper

Choose this masculine paper for Father's Day cards and travel scrapbooking. Coordinates with all the products on these pages. Trim these $12^{\circ} \times 12^{\circ}$ sheets to create $6^{\circ} \times 6^{\circ}$ and $8-1/2^{\circ} \times 11^{\circ}$ pages. 12 sheets: 2 each of 6 double-sided designs. Acid and lignin free.

117156	Travel Journal	\$9.95
	Garden Green, Pumpkin Pie, Kraft, Night of Navy, Bashful Blue	





I'm so proud of you

go you

it's about time.

go get a job.



CONGRATULATIONS, GRADUATE!



SET OF

Go, Graduate

№ 118519 \$19.95№ 120054 \$14.95



Textured Impressions Embossing Folder

Use this folder to create a deeply embossed modern background on the front of a standard card. Use with standard cutting pads and the multipurpose platform. Folder measures 4-1/2" x 5-3/4".

119976 Stampin' Up! Square Lattice

\$7.95



abcdefghijklmnopqrstuvwxyz



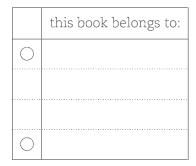
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st nd rd th





first day of school

Camino a la Escuela



First Day

in the summertime



Celebrate the warm days and starry nights of summer with our Summer Entertaining collection. Perfect for any party, luau, or other event.







Bigz Die

Use this die to create leis, summer party decorations, or to accent any project. Die measures 5-1/2" x 6" and can cut through paper, card stock, window sheets, fabric, and more. Use with standard or extended cutting pads.

118871 Stampin' Up! Island Floral

\$21.95



Party Favor Boxes

Treat your summer party guests to an extra treat with these die-cut, fast-fold boxes. Each box has a coordinating die-cut bellyband for added fun. Box approx. dimensions 1-3/4" x 1-3/4" x 1-3/4" widening to 2-1/4" at the top. 12 boxes and 12 bellybands: 6 each of 2 designs. Available only while supplies last.



117178 Island Oasis

Tempting Turquoise, Pumpkin Pie, So Saffron, Rose Red, Old Olive

\$5.95



Designer Printed Album

Capture your summer memories with this colorful polka-dot 6" x 6" post album. Coordinates with all the products on these pages. Includes 10 sheet protectors and adjustable posts. Expand your album with standard Stampin' Up! page protectors. Acid, lignin, and xylene free. Available only while supplies last. &



119833 Polka-Dot 6" x 6" Album Old Olive

\$10.95



Designer Series Paper

Jump into summer with the tropical motifs and warm colors in this paper. Coordinates with all the products on these pages for the perfect summer ensemble. 12 sheets: 2 each of 6 double-sided designs. Acid and lignin free. 12" x 12". SMV



117173 Island Oasis

Tempting Turquoise, Pumpkin Pie, So Saffron, Rose Red, Old Olive

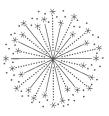
\$9.95











7

July Fourth*

™ 118523 \$18.95
 ☐ 120063 \$14.95





Red, White & Blue**

118622 **\$8.50** (jumbo)



The firecracker image in the July Fourth set also makes a great candle. Simply cover the spark with a glittery card stock flame.



Нарру Birthday Happy Father's Day!





King of the Grill!

It's a BTUtiful thing!

King of the Grill

120066 **\$14.95** 🗇



Give your crafting the pawfect touch with Stampin' Up!® and Build-A-Bear Workshop®! This collection of products gives you everything you need to create beartastic projects—from stamps and wheels to Sizzix dies and Designer Series paper.

See these products in our Online Store at www.stampinup.com.



Sizzix Dies

Make your bear and then dress him or her in an outfit or costume for any occasion. Add accessories for the finishing touch.

\$23.95	Stampin' Up! Bear	117977
\$23.95	Stampin' Up! Beary Essentials	117978
\$18.95	Stampin' Up! Beary Merry	117980
\$18.95	Stampin' Up! Kooky Spooky	117979
\$5.95	Stampin' Up! Beary Lovely	117987
\$5.95	Stampin' Up! Beary Hoppy	117327
\$5.95	Stampin' Up! Beary Boy	117981
\$5.95	Stampin' Up! Beary Girl	117982
\$11.95	Stampin' Up! Pawsitively	117983
\$11.95	Stampin' Up! Lil' Paws	117984

Stamps and Wheel

An assortment of cute bear images and greetings let you coordinate with the other products in the Build-A-Bear Workshop collection.

118052	Beary Best Friends	\$18.95
118088	Beary Best Times	\$15.95
118050	Beary Nice Wishes	\$16.95
118054	Seal of Pawthenticity	\$9.95
118090	Bear Tracks Wheel	\$6.50

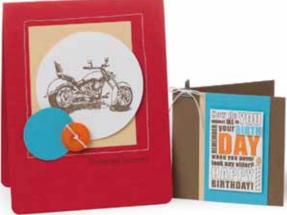
Designer Series Paper

This Designer Series paper is the pawfect complement to the other products in the Build-A-Bear Workshop collection. These patterns are a great choice for making clothes with our Big Shot dies. 12 sheets: 2 ea. of 6 double-sided designs. 12" x 12".

118060 I	Pawsitively	Prints	\$9.95
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à la carte

One à la carte stamp is all you need to start creating projects quickly and economically.



Birthday Block 118084 **\$7.95** W 1



All a Flutter 118284 **\$6.95** W



Motorcycle | set of 117657 \$8.95 ₩ | 1



MAKE A DIFFERENCE · LIVE THE DREAM · RELISH THE ADVENTURE CONQUER THE UNKNOWN · MAKE YOUR MARK · STAND STRONG

> Happy Grad | SET OF 117006 \$8.95 🔟



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