



# SUMMER MINI CATALOG

MAY 1—AUGUST 31, 2011



dear friends,

Every time I look at a new mini catalog, I have a hard time deciding what to focus on. New stamps? New accessories? New suites? So many things to mention and so little space . . .

One thing about this mini that caught my attention from the second I saw it—the cover! Doesn't this cover say summer and happiness to you? The warm colors, the variety of project styles . . . everything about the cover just invites you inside.

Once inside, you'll find plenty of summer choices. From stamp sets and wheels to the Beyond the Garden suite and Playful Polka Dots Simply Scrappin' Kit®, our summer mini products are fresh and fun, with plenty of variety! And the project ideas are bright and happy as well!

Another thing that caught my eye is the number of sets and accessories we have with a more masculine flavor. We are often asked to offer more products in this area, and it makes sense that we'd provide several choices during the Father's Day season. Plus I like that most of these products can be used for other projects as well, anything from pages to cards to gifts, especially for the men in our lives.

Finally, I'd be remiss if I didn't mention the Strength & Hope products—a traditional stamp set or digital kit. You purchase either one, and we'll donate \$2 to The Breast Cancer Research Foundation® . . . definitely something else to be happy about!

So here's hoping your summer is happy and bright—and full of fun stamping!

Shelli Gardner  
Cofounder and CEO

Page numbers refer to this mini unless otherwise noted. Stamp sets and other products referred to, but not shown in this mini, are found in the current Idea Book & Catalog. Products and sets used on samples in this mini may or may not be available in the 2011-2012 Idea Book & Catalog. Contact your demonstrator to place an order. Exchanges of Stampin' Up!® products must be made within 90 days of the shipping date.

All stamps are shown at 100 percent unless otherwise noted.

### product key

**W** WOOD-MOUNT STAMPS

**C** CLEAR-MOUNT STAMPS

TWO-STEP STAMPIN'® STAMPS

STAMPIN' AROUND® WHEELS

STAMPIN' MEMORIES® PRODUCTS

SHELLI'S SIGNATURE COLLECTION®

**FRA** FRENCH STAMPS

**ESP** SPANISH STAMPS

For a list of supplies used on samples on the front cover and throughout this mini, contact your demonstrator or visit [www.stampinup.com](http://www.stampinup.com)>our products>2010-2011 catalogs.

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## *amazing* OPPORTUNITIES

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### **BOOST YOUR INCOME WITH FLEXIBILITY AND FUN!**

Becoming a demonstrator lets you set your own work schedule, earn extra income, and be part of something to empower you and others! It's fun; anyone can do it!

*Contact your demonstrator to learn more or to purchase your new demonstrator Starter Kit—which is packed full of a variety of products to get you started in your Stampin' Up! business.*



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### **EARN FREE PRODUCTS SHARING WHAT YOU LOVE!**

If now isn't the right time for you to become a demonstrator—

## **HOST A WORKSHOP!**



Host and you'll enjoy:

**Free products**

**Time with friends**

**Expertise of a demonstrator**

Plus, you can choose exclusive hostess products only available in this mini or hostess products available in the current Idea Book & Catalog. Talk to your demonstrator to learn how to earn free products for hosting.

# HOSTESS

As a hostess, you can choose one of these exclusive hostess products for hosting a workshop before August 31, 2011. Talk to your demonstrator to learn more about how you earn them!



Congratulations

hello  thinking of you 

happy birthday 

thanks so much 

## Swirls & Curls Verses (level 1)

SET OF  
5

W 123015  
C 123017

FRA  
ESP

W 123479 C 123481 *Belles tournures*  
W 123504 C 123506 *Bella Frases*



### My Digital Studio™

Enjoy this digital content CD as your free hostess product choice! Includes one 16-piece stamp brush set, 12 Designer Series Papers, and 30 embellishments.

124237 Cheerful Treat  
Digital Content CD

Level 1



With  
Love  
Take  
Care



(level 2) Love & Care

Tendresse 123486  123484

FRA

123020

SET OF

Saludos 123511  123509

ESP

123022

8

*introducing the new*  
**TRIPLE LAYER PUNCH**

THREE COORDINATED  
 IMAGES IN ONE PUNCH  
*use lever to choose your image*  
**versatile and space-saving!**



**Triple Layer Punch**

Create three coordinated punch images with just one punch. Images look beautiful layered together or separately—giving you more creative options! Simply move the easy-to-use front lever to the image you'd like, and punch. Three images in one punch body also saves on storage space. Instructions included.



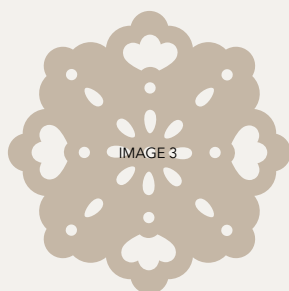
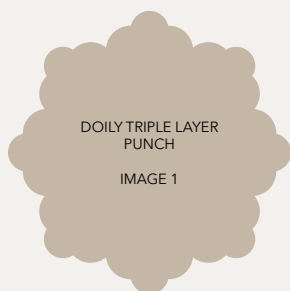
**122465** Doily Triple Layer Punch

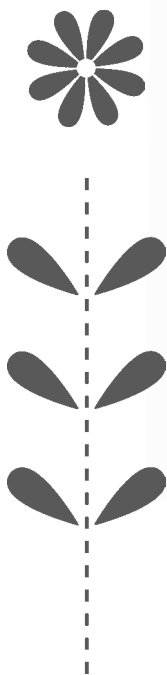
**\$23.95**

**122464** Blossom Bouquet Triple Layer Punch

**\$23.95**

Punched images in this punch layer beautifully with images in the Bold Blossom Set (next page).





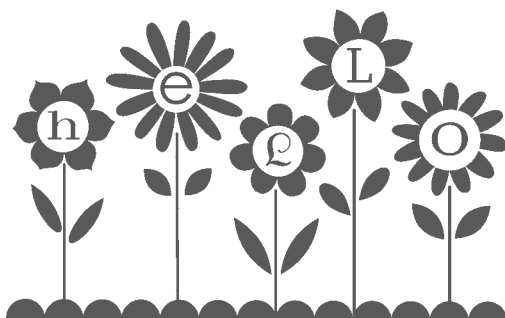
thank you  
for being you.

**Bold Blossom**



123232 **\$12.95**  W  
122232 **\$9.95**  C

SET OF  
**4**



**Hello Blossoms**

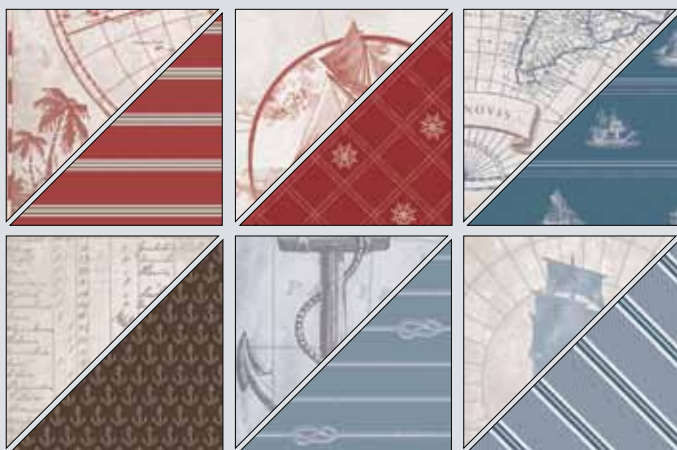
123102 **\$7.95**  W

SET OF  
**1**

# nautical expedition

## SUITE

adventurous, weathered, detailed  
PAPER, TWINE, PUNCH  
for your creative journeys



### Designer Series Paper

Classic colors and old world designs fill this paper. Choose it for your Father's Day project or travel scrapbook. 12 sheets total: 2 ea. of 6 double-sided designs. Acid and lignin free. Paper pattern swatches shown at 25%. *SMU*



122343

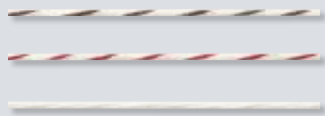
Nautical Expedition

Cherry Cobbler, Not Quite Navy, Early Espresso, Basic Gray

\$10.95



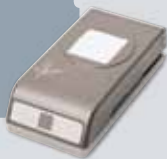




### Baker's Twine


Fun, twisted twine gives you an infinite number of project uses. Accent cards, scrapbook pages, anything! Choose colored twine or White. Approx. 1/16" wide; spool contains approx. 25 yards.

<input type="radio"/>	<input type="radio"/>	123124	Early Espresso/White	<b>\$2.95</b>
<input type="radio"/>	<input type="radio"/>	123125	Cherry Cobbler/White	<b>\$2.95</b>
<input type="radio"/>	<input type="radio"/>	124262	White	<b>\$2.95</b>



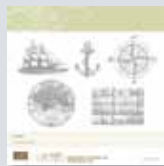
### Punch

The postage stamp design of this punch "delivers" a unique look in one simple punch. Coordinates perfectly with the Pretty Postage Set (next page).

	122344	Postage Stamp Punch	<b>\$15.95</b>
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Enjoy digital downloads to coordinate with the Nautical Expedition suite. Purchase these from your demonstrator or visit [www.stampinup.com/downloads](http://www.stampinup.com/downloads). Find out more about our digital downloads on p. 21.



The Open Sea Stamp Brush Set  
124112 **\$3.95**



Nautical Expedition Designer Series Paper  
124111 **\$4.95**



**Pretty Postage**

<b>Postage Stamp Punch</b> PAGE 10	<i>Jolis timbres</i> 123496 <input type="checkbox"/> 123494 <input type="checkbox"/> <small>W</small> <small>FRA</small>		123095 <b>\$11.95</b> <input type="checkbox"/> <small>W</small>	SET OF <b>4</b>
			123097 <b>\$8.95</b> <input type="checkbox"/> <small>C</small>	



**Sail Away**

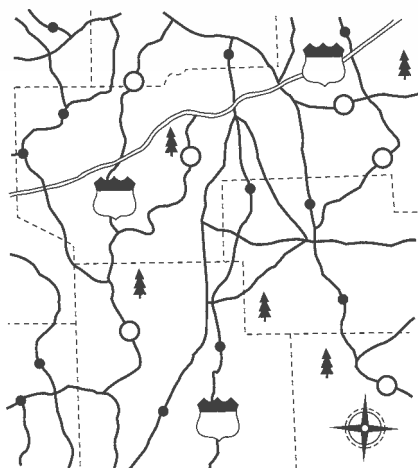
123013 <b>\$9.95</b> <input type="checkbox"/> <small>W</small>	SET OF <b>1</b>
--	--------------------



# ITINERARY



JAN	FEB	MAR	1	2	3	4	5	6	7
APR	MAY	JUN	8	9	10	11	12	13	14
JUL	AUG	SEP	15	16	17	18	19	20	21
OCT	NOV	DEC	22	23	24	25	26	27	28
			29	30	31				



THE **PEOPLE** WE SEE  
 THE **PLACES** WE GO  
 THE **THINGS** WE DO

### Adventure əd-'ven-chər

1. to discover the world
2. an exciting experience
3. the spirit of the unknown



### Travel Log

SET OF	<b>W</b> 123080 \$29.95	1-1/4" Square Punch, 1/2" Circle Punch
<b>8</b>	<b>C</b> 123082 \$21.95	



Remind Dad he is the best ever with decorative framed art he can display all year round. The Best Dad Ever Set gives you a variety of sentiments and images to make it easy.



HAPPY FATHER'S DAY

thinking of you

happy birthday    BEST DAD EVER

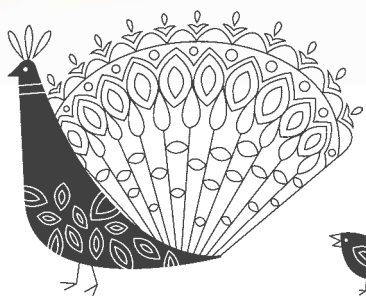


Best Dad Ever

El Mejor Papá del Mundo 123516  123514   ESP

120399 \$18.95  W  
120681 \$14.95  C

SET OF  
5



### Proud Peacock

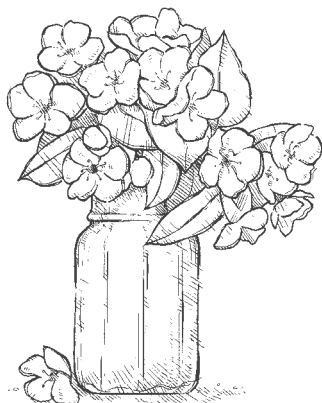
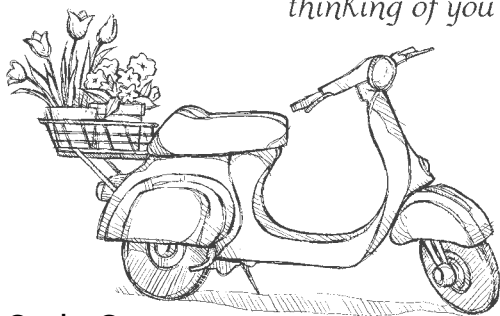
SET OF

6

W 122020 \$15.95

C 122031 \$11.95

*every day is the perfect adventure.  
thinking of you*



### On the Grow

SET OF

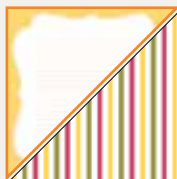
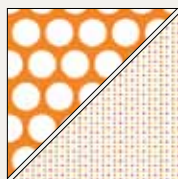
4

W 123075 \$15.95

C 123077 \$11.95

# simply SCRAPPIN'

scrapbook and accent in style  
WITH SELF-ADHESIVE DIE CUTS  
for flawless coordination



3 SHEETS EA. 12" x 12" DOUBLE-SIDED PAPER  
PAPER SHOWN AT 10%

PUMPKIN  
PIE

ROSE  
RED

DAFFODIL  
DELIGHT

OLD  
OLIVE

2 OF EA. SELF-ADHESIVE DIE CUT IMAGE SHOWN.  
CONFIGURED ON 3 TOTAL 12" x 12" SHEETS (TWO 6" x 12"  
SHEETS ARE CONNECTED TO CREATE EACH 12" x 12" SHEET.)

2 SHEETS EA. 12" x 12" TEXTURED CARD STOCK

## Simply Scrappin' Kit

Everything you need to easily embellish and preserve your summer memories with bright colors and playful designs. It's so handy, you'll have more time to make more memories! Acid and lignin free. Paper pattern swatches are shown at 20% unless otherwise noted. *SM*

122346 Playful Polka Dots

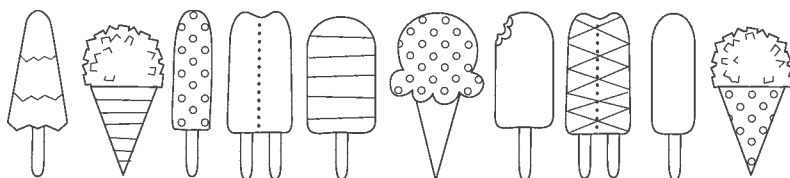
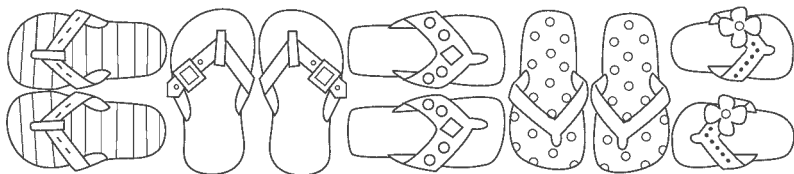
\$21.95

Have fun creating party invitations like this one. Add watercoloring and our Rhinestone Basic Jewels, and you'll definitely impress the neighbors.



that was so cool of you...thanks!

fun in the sun!



## Sunny Fun

SET OF

5

W 123040 \$19.95

C 123042 \$14.95

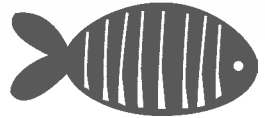
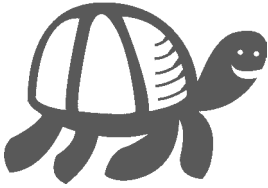
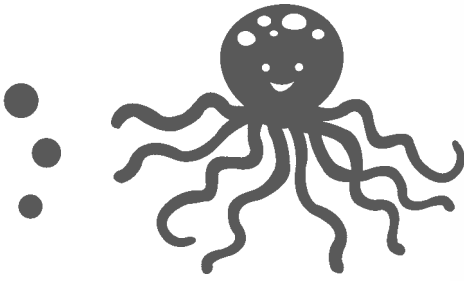
ESP

W 123524

C 123526

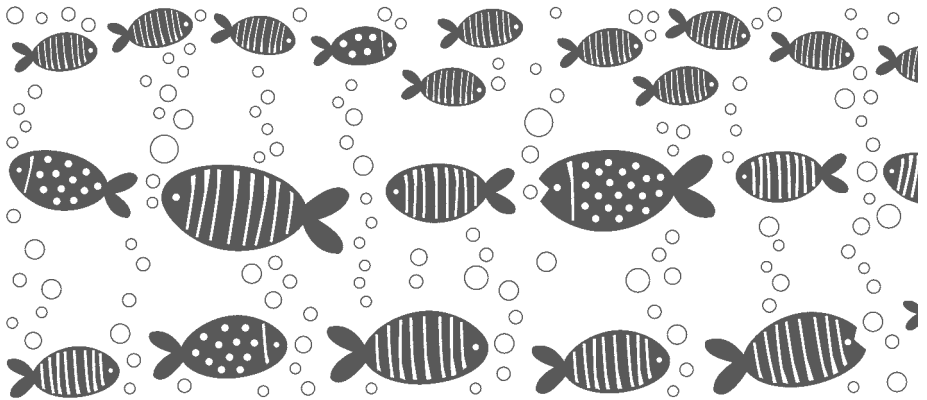
Días Soleados





### Summer Splash

123035 \$22.95  W SET OF  
123037 \$16.95  C 7



### Fish Frenzy

(jumbo) 123105 \$8.50







Teachers deserve a thank you. Customize your own thank-you card with the three builder wheels on this page. Stack one, two, or all three!

abcdefghijklmnopqrstuvwxyz

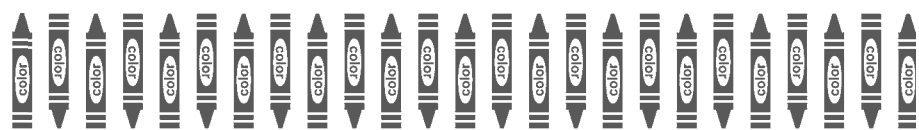
**Elementary Alphabet**

(builder) 123229 \$4.50 



**For Teacher**

(builder) 123230 \$4.50 



**School Colors**

(builder) 123228 \$4.50 

Color-coordinate every element of your next project—even down to the embossing! Our new Stampin' Emboss® Powder colors (p. 23) helped us coordinate the embossing on our cute butterfly.



### Flower Fest

SET OF  
8

W 122278 \$27.95  
C 122280 \$19.95



1-3/8" Circle, 2-3/8" Scallop Circle,  
Fancy Flower, 5-Petal Flower, Butterfly Punches

*intuitive software*  
**thousands of digital designs**  
 BOOKS, PAGES, CARDS, MORE!



MAC AND WINDOWS  
 COMPATIBLE

TO VIEW ALL THE DIGITAL  
 CONTENT, VISIT  
[WWW.STAMPINUP.COM/  
 DOWNLOADS](http://WWW.STAMPINUP.COM/DOWNLOADS).

### Studio Software

Digital designing software with exclusive designs, artwork, colors, and templates. Create printed, hybrid, and multimedia projects. Use our professional print service for color coordination and superior binding. Purchase as DVDs or as a downloadable version.

- |               |  |                |
|---------------|--|----------------|
| <b>118108</b> | My Digital Studio<br>Packaged DVDs with full software and complete digital content   | <b>\$79.95</b> |
| <b>124483</b> | My Digital Studio Express—Downloadable Version<br>Downloadable version with full software and new, minimal digital content | <b>\$39.95</b> |

### Digital Contents

Choose one of these Booster Packs filled with the same full digital content you enjoy when you purchase the software. Purchase as DVDs or as a downloadable version.

- |               |  |                |
|---------------|--|----------------|
| <b>124889</b> | My Digital Studio Express Booster Pack DVDs<br>Packaged DVDs booster pack includes complete digital content        | <b>\$39.95</b> |
| <b>124484</b> | My Digital Studio Express Downloadable Booster Pack<br>Downloadable booster pack includes complete digital content | <b>\$39.95</b> |

— MY DIGITAL STUDIO DOWNLOADS —

*Purchase fresh, new designs for your software. Visit [www.stampinup.com/downloads](http://www.stampinup.com/downloads) regularly for new images to inspire you! Enjoy downloads for the suites in this mini catalog.*

#### NAUTICAL EXPEDITION

· PAGE 8 ·



The Open Sea  
 Stamp Brush Set  
 124112 **\$3.95**



Nautical Expedition  
 Designer Series Paper  
 124111 **\$4.95**

#### BEYOND THE GARDEN

· PAGE 22 ·



Fabulous Florets  
 Stamp Brush Set  
 124110 **\$3.95**



Beyond the Garden  
 Designer Series Paper  
 124109 **\$4.95**

*beyond the garden*  
SUITE

*blossoms—bright and bold*  
EMBOSSING, DIGITAL DOWNLOADS  
new ways to capture summer



*the earth laughs in flowers.*  
- e.e. cummings

**Fabulous Florets**

SET OF

6


W 123025 \$23.95

C 123027 \$17.95



### Designer Series Paper




The vibrant colors and beautiful flowers in this paper echo summer walks in a meadow. 12 sheets total: 2 ea. of 6 double-sided designs. Acid and lignin free. Paper pattern swatches shown at 25%. *SM*

	<b>122342</b> Beyond the Garden Wild Wasabi, Melon Mambo, Daffodil Delight, Pacific Point, Tangerine Tango	<b>\$10.95</b>
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### Stampin' Emboss Powder

Custom-colored embossing powder to add brightness and dimension to your stamped projects. Colors coordinate with colors in the Beyond the Garden Designer Series Paper. 1/2 oz.



	<b>123106</b> Tangerine Tango	<b>\$4.75</b>
	<b>123224</b> Wild Wasabi	<b>\$4.75</b>
	<b>123223</b> Melon Mambo	<b>\$4.75</b>



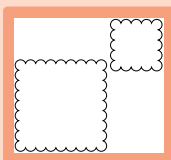


### Textured Impressions Embossing Folder

Enjoy instant blossoms all year round! The deep, embossed look adds interest, dimension, and texture on single layers of card stock and Designer Series Paper. Folder measures 4-1/2" x 5-3/4". Shown at 15%.

123113 Flower Garden

**\$7.95**



### Bigz Die

The perfect scallop shapes! Entire die measures 5-1/2" x 6". Large square measures 3" x 3"; small square measures 1-11/16" x 1-11/16". Use with Big Shot and Standard Cutting Pads (sold together). Shown at 15%.

120903 Scallop Squares Duo

**\$21.95**



Enjoy digital downloads to coordinate with the Beyond the Garden suite. Purchase these from your demonstrator or visit [www.stampinup.com/downloads](http://www.stampinup.com/downloads). Find out more about our digital downloads on p. 21.



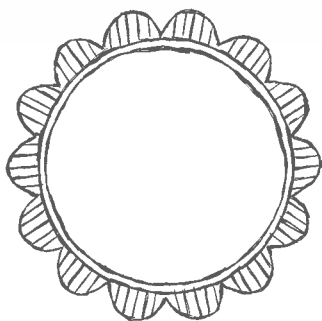
Fabulous Florets  
Stamp Brush Set  
124110 **\$3.95**



Beyond the Garden  
Designer Series Paper  
124109 **\$4.95**

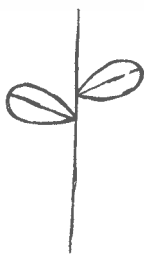


On this card, we folded a butterfly that we cut with the Beautiful Butterflies Bigz™ Die and added a swirl of holes under it using the Paper-Piercing Tool to create the illusion of flight.



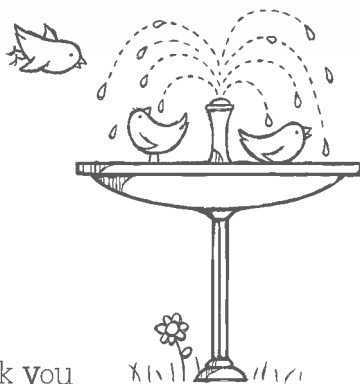
thinking  
about  
you

enjoy the  
simple things  
in life.

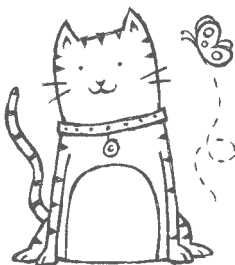


hello

thank you



xxxxxx



How  
beautiful a  
day can be  
when kindness  
touches it!  
~George Elliston

**Touch of Kindness**



123201 \$21.95 **W**  
123203 \$16.95 **C**

SET OF  
**9**



{ guess who loves you }

WAY TO GO  
CONGRATS  
WELL DONE

Thanks for  
being a friend

HELLO HELLO HELLO

Happiness  
*Always*

YOU  
DO THE  
**ALWAYS  
NICEST**  
THINGS

**Happy Greetings**

SET OF

6

W 123311 \$18.95

C 123313 \$14.95



*Find fabulous stamp sets, embellishments, and tools—not to mention hundreds of full-color project ideas—in our current Idea Book & Catalog. Inspiration right at your fingertips! Talk to your demonstrator to get your hands on one—or visit [www.stampinup.com](http://www.stampinup.com).*

*making a difference  
starts with*

**ONE STAMP SET**

Offer strength and hope to those dealing with breast cancer by purchasing the Strength & Hope Set or the Strength & Hope digital kit.

Stampin' Up! is donating \$2 from this purchase to The Breast Cancer Research Foundation®. BCRF is dedicated to preventing breast cancer and finding a cure in our lifetime by funding clinical and translational research worldwide. For more information about BCRF, visit [www.brcrf.org](http://www.brcrf.org).



*The Strength & Hope digital kit (124475 \$9.95) includes a 4-piece stamp brush set, 12 Designer Series Papers, and 10 embellishment pieces. Visit [www.stampinup.com/downloads](http://www.stampinup.com/downloads) for more information about this kit.*



*courage hope believe unity survivor  
caring together love kindness  
support strength blessed thank you*

**Strength & Hope**

Force & Espoir 123667  123665  FRA  
Fortaleza y Esperanza 123672  123670  W  ESP



**118100 \$17.95**  W  
**123660 \$13.95**  C

SET OF  
**4**

To order Stampin' Up! products, contact your demonstrator:

*May 1–August 31, 2011*

Contact your demonstrator for  
more information or  
visit [www.stampinup.com](http://www.stampinup.com)  
1-800-STAMP UP



Purchase the Strength & Hope  
Stamp Set or digital kit and  
Stampin' Up! will donate \$2  
to The Breast Cancer Research  
Foundation. See the set and learn  
more on page 27.



inspire.create.share.®

UNITED STATES



1 2 5 4 1 8

