



inspire. create. share.®



SALE -A-BRATION

Earn free products!

[January 6–March 31, 2015]

THREE FANTASTIC WAYS TO GET *FREE!* PRODUCTS

Take a look through the brochure to see the items you can earn free, for a limited time.

SHOP

It's simple—one free product for every \$50 you spend (before tax and shipping). Get those products you've been wanting, and earn more for free at the same time!

JOIN

There's no better time to join Stampin' Up!® Become a demonstrator for just \$99, and during Sale-A-Bration you can choose what you want for free (see p. 22-23).

HOST

Get \$25 more to spend on any Stampin' Up! products with a qualifying party—see p. 23 for details.



Look for video icons throughout the brochure directing you to www.stampinup.com/sale-a-bration-videos for videos filled with product information and inspiration.

Page numbers refer to this brochure unless otherwise noted. The abbreviation AC refers to the 2014–2015 annual catalog; OC refers to the 2015 occasions catalog. You can also find products by clicking on the Store tab at www.stampinup.com and searching by item number.

All stamp sets are shown at 100%. Wood refers to wood-mount stamps; Clear refers to clear-mount stamps; Photopolymer refers to photopolymer stamps. Learn more about each stamp type on AC p. 4.

YOU CAN MAKE IT

FREE! BEST DAY EVER
STAMP SET » Shown below

8-1/2" x 11" CARDSTOCK » AC p. 183

○ Whisper White 100730 **\$8.50**

CLASSIC STAMPIN' PADS® » AC p. 179-182

● Calypso Coral 126983 **\$5.95**

● Coastal Cabana 131175 **\$5.95**

● Crushed Curry 131173 **\$5.95**

TEA LACE PAPER DOILIES » AC p. 192

129399 **\$2.95**

VINTAGE FACETED

DESIGNER BUTTONS » AC p. 209

127555 **\$5.95**

BAKER'S TWINE » AC p. 206

● Crushed Curry 134586 **\$2.95**

ANGLED TAG TOPPER PUNCH » AC p. 221

133323 **\$22.95**



FREE!

BEST DAY EVER STAMP SET

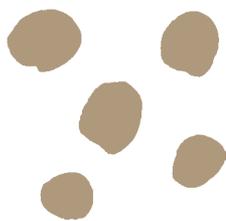
SET OF
9

Wood 139091
Clear 139094
Photopolymer 139149

*Two-Step • Available in French
Coordinates with Best Year Ever
Designer Series Paper, Best Year
Ever Accessory Pack (p. 4)*

BEST.
DAY.
EVER.

YOU
made
MY DAY



FREE!

BEST YEAR EVER ACCESSORY PACK

138634

Put a bow on your project or gift—literally—with this colorful accessory pack. Includes 1/4" polyester ribbon in Calypso Coral, Crushed Curry, and Coastal Cabana, 5 yds. ea.; 24 designer buttons, 4 ea. of 3 colors in 2 sizes.



FREE!

BEST YEAR EVER DESIGNER SERIES PAPER

138633

It's time to get busy with these bright, detailed patterns. 12 sheets: 2 ea. of 6 double-sided designs. Acid free, lignin free. *Calypso Coral, Coastal Cabana, Crushed Curry, Sahara Sand, Soft Suede, Whisper White*





Use the Best Day Ever Stamp Set to create customized borders for cards, gift boxes, and scrapbook pages.



Visit www.pinterest.com/stampinup to see more great samples of products featured here.



For best results, stamp the inside petals first, then the large textured piece, then finish with the solid stamp.



Get the look of three colors with only two! Just stamp off the lighter color before stamping your project.

YOU CAN MAKE IT

FREE! LOTUS BLOSSOM
STAMP SET » Shown below

8-1/2" x 11" CARDSTOCK » AC p. 180

● Old Olive 100702 **\$6.95**

MOONLIGHT DESIGNER SERIES

PAPER STACK » AC p. 185

133701 **\$6.95**

WATERCOLOR PAPER » AC p. 192

122959 **\$4.95**

CLASSIC STAMPIN' PADS » AC p. 179-181

● Blackberry Bliss 133642 **\$5.95**

● Old Olive 126953 **\$5.95**

● Pear Pizzazz 131180 **\$5.95**

● Rich Razzleberry 126950 **\$5.95**

STACKED WITH LOVE

DESIGNER WASHI TAPE » OC p. 5

137789 **\$4.95**

STAMPIN' SPRITZER » AC p. 210

126185 **\$2.95**



FREE!

LOTUS BLOSSOM STAMP SET

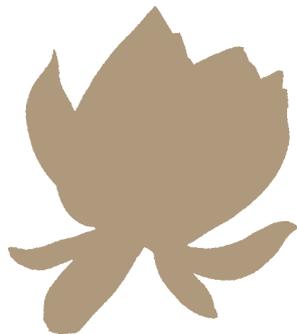
SET OF
7

Photopolymer 139143

Two-Step
Available in
Spanish & French

thank
you

The
kindness
you show
has no end...



Project Life® | by STAMPIN' UP!®

Project Life makes memory keeping a breeze, whether you're recording everyday fun or preserving family milestones.

IT'S EASY TO GET STARTED WITH A CARD PACK AND JUST A FEW KEY PRODUCTS:



**ESPRESSO 6" x 8"
PROJECT LIFE ALBUM**
AC p. 188 135293 **\$9.95**



**VARIETY PACK 6" x 8"
PROJECT LIFE
PHOTO POCKET PAGES**
AC p. 188 135297 **\$5.95**



**PROJECT LIFE
JOURNALING PENS**
AC p. 188 135304 **\$4.95**

FREE!

THIS DAY PROJECT LIFE MINI CARD COLLECTION

138636

Pack contains 30 cards to make memory keeping simple—10 4" x 6" cards and 20 3" x 4" double-sided cards.
*Coastal Cabana, Daffodil Delight, Island Indigo,
Rich Razzleberry, Tangerine Tango*



Visit our online store at www.stampinup.com/this-day to see all the designs.



It's simple—all you need to get started is an album, Photo Pocket Pages, journaling pens, and cards.

QUICK & EASY



Make your projects more you!
Add a personal touch with the help of stamps and dies.



Visit www.pinterest.com/stampinup to see more great samples of products featured here.



YOU CAN MAKE IT

**FREE! YOU BRIGHTEN MY DAY
STAMP SET** » Shown below

8-1/2" x 11" CARDSTOCK » AC p. 183

○ Whisper White 100730 **\$8.50**

CRAFT STAMPIN' PAD » AC p. 210

○ Whisper White 101731 **\$7.50**

CLASSIC STAMPIN' PAD » AC p. 179

● Hello Honey 133643 **\$5.95**

POMPOM TRIM » OC p. 12

● Calypso Coral 137898 **\$5.95**

TAKEOUT BOXES » OC p. 37

135827 **\$5.95**

NOTE TAG PUNCH » OC p. 28

135860 **\$16.95**

1/8" CIRCLE PUNCH » AC p. 223

134365 **\$8.95**



**QUICK &
EASY**

FREE!

YOU BRIGHTEN MY DAY STAMP SET

SET OF
9

Wood 139103
Clear 139106

Available in French

● Coordinates with Banner and What's Up Punches, Itty Bitty Accents Punch Pack (AC p. 222-223), Note Tag Punch (OC p. 28)



YOU BRIGHTEN MY DAY



YOU CAN MAKE IT

FREE! BIG DAY STAMP SET » Shown below

NOTE CARDS & ENVELOPES » AC p. 194

○ Whisper White 131527 **\$5.95**

8-1/2" x 11" CARDSTOCK » AC p. 180

Brights Collection 131190 **\$6.95**

COLORBOX® CHALK INK PADS » OC p. 25

● Aquamarine 138092 **\$5.95**

● Yellow Citrus 138093 **\$5.95**

CANDY DOTS » AC p. 208

Brights 130931 **\$5.95**

DAZZLING DETAILS » AC p. 213

○ Dazzling Details 124117 **\$2.50**

1/8" RIBBON » AC p. 206

● Silver 132137 **\$4.95**

BANNER PUNCH » AC p. 233

133519 **\$12.95**



FREE!

BIG DAY STAMP SET

SET OF

5

Wood 139109

Clear 139112

Available in
Spanish & French



..HAPPY.....
BIRTHDAY

AND PERHAPS
...A LITTLE...
ice cream!

CELEBRATE
your
BIG DAY
WITH
CAKE



Blendabilities (p. 20) open up countless possibilities for customizing your stamp artwork.



Our Chalkboard Paper (OC p. 25) is designed to produce just the right look with Chalk Ink.





Spritzing is a great way to add a splash of color to Irresistibly Yours Specialty Designer Series Paper.



Use the brayer (AC p. 210) to get quick, uniform inking and wonderful effects like gradients.

Find these and other great stamp sets in the annual catalog and the occasions catalog.



Color Irresistibly Yours Specialty Designer Series Paper with Blendabilities for unique, easy-to-achieve effects.

YOU CAN MAKE IT

FREE! IRRESISTIBLY YOURS SPECIALTY DESIGNER SERIES PAPER » Shown below

CELEBRATE BABY STAMP SET » AC p. 74

Wood 135365 **\$25.95**

Clear 135368 **\$18.95**

12" x 12" CARDSTOCK » AC p. 183, 192

○ Whisper White 124302 **\$5.95**

● Kraft 133674 **\$5.95**

CLASSIC STAMPIN' INK® » AC p. 179-180

● Pistachio Pudding Refill 131166 **\$2.95**

● Daffodil Delight Pad 126944 **\$5.95**

BAKER'S TWINE » AC p. 206

● Crushed Curry 134586 **\$2.95**

DECORATIVE MASKS » AC p. 205

Dots & Stripes 133775 **\$2.95**

STAMPIN' SPRITZER » AC p. 210

126185 **\$2.95**



FREE!

IRRESISTIBLY YOURS SPECIALTY DESIGNER SERIES PAPER

138635

This white paper with a glossy white pattern is perfect for coloring using a variety of techniques—coloring reveals the pattern. 12 sheets: 2 ea. of 6 designs. 12" x 12". Acid free, lignin free.



YOU CAN MAKE IT

FREE! SIMPLY WONDERFUL
STAMP SET » Shown below

8-1/2" x 11" CARDSTOCK » AC p. 180, 183

Brights Collection 131190 **\$6.95**

○ Whisper White 100730 **\$8.50**

MEMENTO PAD » AC p. 212

132708 **\$5.95**

STAMPIN' BLENDABILITIES®

MARKERS » AC p. 212

● Daffodil Delight 130998 **\$11.95**

TAG A BAG GIFT BAGS » AC p. 201

Polka Dot 135503 **\$3.95**

BAKER'S TWINE » AC p. 206

● Tangerine Tango 134578 **\$2.95**

DECORATIVE LABEL PUNCH » AC p. 220

120907 **\$16.95**



FREE!

SIMPLY WONDERFUL STAMP SET

SET OF
7

Wood 139125
Clear 139128

Available in French

● Coordinates with Decorative Label,
Extra-Large Oval Punches (AC p. 220-221)



SO HAPPY FOR YOU



YOU'RE SIMPLY WONDERFUL

you're the best!

to a great
FRIEND

The Simply Wonderful Stamp Set includes greetings perfect for both the inside and the outside of cards.

Pair the stamps with a variety of punches (AC p. 219-223) to add just the right accent to projects.



Visit www.pinterest.com/stampinup/ to see more great samples of products featured here.



Try the masking technique with this set to give you lots of lovely lemons.



Earn your Blendabilities free! See p. 20.

YOU CAN MAKE IT

**FREE! A HAPPY THING
STAMP SET** » Shown below

8-1/2" x 11" CARDSTOCK » AC p. 183

○ Whisper White 100730 **\$8.50**

MEMENTO PAD » AC p. 212

132708 **\$5.95**

STAMPIN' BLENDABILITIES

MARKERS » AC p. 212

● Daffodil Delight 130998 **\$11.95**

● Old Olive 130999 **\$11.95**

SPIRAL BORDER PUNCH » AC p. 222

119872 **\$15.95**



FREE!

A HAPPY THING STAMP SET

SET OF

4

Wood 139131

Clear 139134

| Available in French



love
life

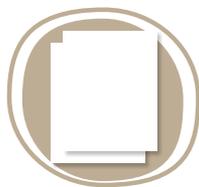


OUR FRIENDSHIP IS A VERY HAPPY THING

[BLENDABILITIES]

During Sale-A-Bration you can choose a Blendabilities assortment as your free item with a \$50 purchase. Or find more sets for purchase on AC p. 212 and OC p. 32.

GET STARTED WITH A BLENDABILITIES ASSORTMENT AND THESE BASIC PRODUCTS:



**8-1/2" X 11" WHISPER
WHITE CARDSTOCK**
AC p. 183 100730 **\$8.50**



MEMENTO PAD
AC p. 212 132708 **\$5.95**



COLOR LIFTER
AC p. 212 129369 **\$4.95**

FREE!

STAMPIN' BLENDABILITIES MARKERS

Stampin' Blendabilities are a great way to add color effects to projects. Each alcohol ink assortment includes three markers: a light, medium, and dark shade perfect for blending and shading.

- ● ● Calypso Coral Assortment » 139922
- ● ● Coastal Cabana Assortment » 139923
- ● ● Cherry Cobbler Assortment » 139924
- ● ● Crumb Cake Assortment » 139925
- ● ● Daffodil Delight Assortment » 139926
- ● ● Melon Mambo Assortment » 139927
- ● ● Night of Navy Assortment » 139928
- ● ● Old Olive Assortment » 139929
- ● ● Pumpkin Pie Assortment » 139930
- ● ● Rich Razzleberry Assortment » 139931
- ● ● Smoky Slate Assortment » 139932
- ● ● Wisteria Wonder Assortment » 139934



QUICK & EASY



Find these and other great stamp sets in the annual catalog and the occasions catalog.



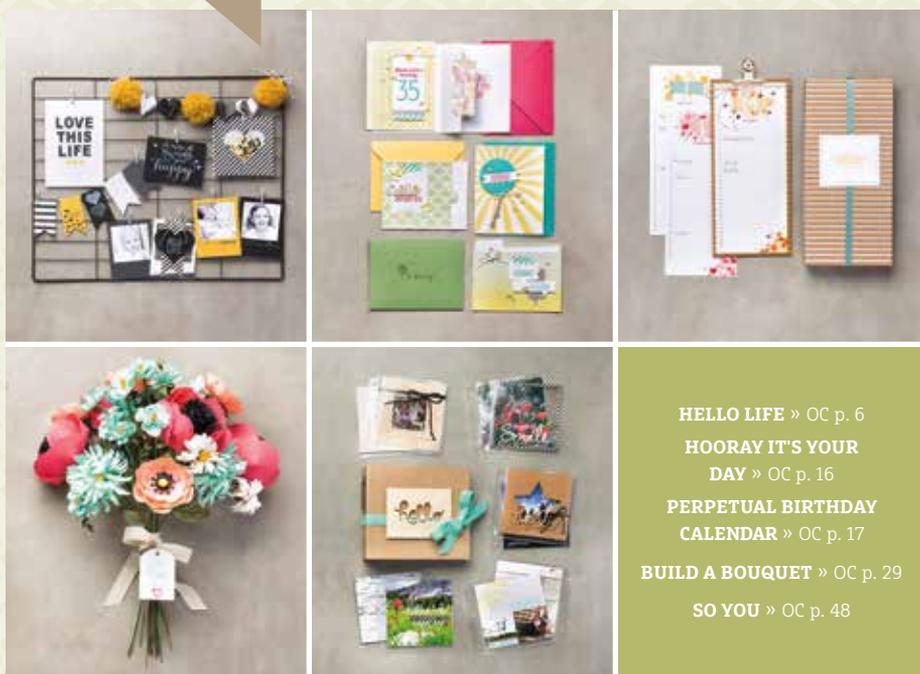
Ask your demonstrator about stamping with different colors like Baked Brown Sugar, then coloring stamped images with Blendabilities.

JOIN STAMPIN' UP! CHOOSE YOUR REWARD

Join Stampin' Up! now for just \$99 and receive a starter kit with products valued at \$125. Plus during Sale-A-Bration, you get to choose between two **FREE!** product options:

OPTION #1

Choose a free project kit from the occasions catalog. These kits are the perfect way to get started as a demonstrator—lots of fun with minimal preparation.



See the occasions catalog for coordinating products to complete your kit.

OPTION #2

Choose any two Sale-A-Bration items. It's the perfect chance to get the products that you wanted anyway. Have fun making projects—and money!



HOST A PARTY

You love having parties—why not earn **FREE!** goodies?
Host a party during Sale-A-Bration and earn even more rewards!

YOUR PARTY SALES ¹	YOUR HOST DOLLARS ²	YOUR 50%-OFF ITEMS ³	MORE WITH SALE-A-BRATION
\$1,000 or more*	\$160 or more*	4 items	\$25 more in host dollars with \$250 in sales!
\$900	\$145	3 items	
\$800	\$130		
\$700	\$115		
\$600	\$100	2 items	
\$500	\$80		
\$400	\$65	1 item	
\$300	\$50	—	
\$250	\$40	—	
\$200	\$30	—	
\$150	\$25	—	—

¹ Party sales does not include tax & shipping.

² Host dollars cannot be used to purchase 50%-off items from any catalog.

³ Items at 50% off include any full-priced item from any catalog.

* When your party sales reach over \$1,000, you earn an additional 15% of the amount over \$1,000 in host dollars, in addition to the extra \$25 host dollars Sale-A-Bration reward.

Want free products? Your demonstrator can tell you how.

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**CHECK OUT THE
ANNUAL CATALOG AND
THE OCCASIONS CATALOG
FOR MORE PRODUCTS TO PURCHASE
AND EARN FREE SALE-A-BRATION
ITEMS, OR VISIT THE ONLINE STORE
AT WWW.STAMPINUP.COM.**
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UNITED STATES

1-800-STAMP UP <

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Ordering

All products in this catalog may be purchased through a Stampin' Up! demonstrator. Demonstrators are independent contractors and are not employees of Stampin' Up! To help your demonstrator ensure accuracy in taking your order, always include item number, description, and price of each item ordered. Your demonstrator will provide you with two copies of your order. Please retain these copies for your personal records. If ordering online, you may print your receipt to keep for your personal records. You have a right to cancel your order within three business days of placing it (five business days of placing the order in Alaska; 15 business days of placing the order for customers age 65 or older in North Dakota). Ask your demonstrator for more details.

For specific details regarding delivery, product guarantees, exchanges and refunds as well as a special limitation that may apply on discontinued or defective products, please see the Stampin' Up! website at www.stampinup.com.

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