



inspire. create. share.®



Sale-A-Bration

EARN FREE PRODUCTS!

January 5–March 31, 2016

Free!

A FOUR-LETTER WORD YOUR MOM APPROVES OF!

During Sale-A-Bration, you have not just one, but THREE ways to earn free products!

Shop!

Here's the deal: For every \$50 you spend (before tax and shipping), you get one *Free!* product. It's the perfect time to purchase products you've had your eye on, while earning more for free!

PAGES 4-15	PAGES 16-19
Products available throughout Sale-A-Bration sales period → JANUARY 5–MARCH 31	Limited-time products → ONLY AVAILABLE UNTIL FEBRUARY 15!*

*Based on inventory, availability may be temporarily extended.

Watch for another batch of limited-time products coming February 16!

OUR PRODUCTS

Red rubber stamps come with wood blocks for permanent mounting, or get just the stamps and purchase reusable clear blocks separately. Photopolymer stamps come unmounted for use with clear blocks. See p. 2 of the annual catalog for details. All stamps shown at full size.

Visit www.stampinup.com/translated to see our products that are translated into other languages.

Page numbers refer to this brochure unless otherwise noted. The abbreviation AC refers to the annual catalog; OC refers to the occasions catalog. You can also find products by visiting www.stampinup.com/store and searching by six-digit item number.

Product availability may be limited towards the end of the promotional sales period.

Join!

It's the best time of year to join Stampin' Up! During Sale-A-Bration you can become a demonstrator for just \$99 and choose \$30 more of *Free!* products for your Starter Kit. And the kit ships for free!

DEMONSTRATOR STARTER KIT	MORE WITH SALE-A-BRATION
Choose \$125 of products → ONLY \$99	\$30 MORE IN PRODUCTS FOR FREE. THAT'S \$155 OF PRODUCTS FOR ONLY \$99!

Host!

Need another excuse to get together with friends? Just host a qualifying party during Sale-A-Bration and earn \$25 more Stampin' Rewards! You can even apply your Stampin' Rewards toward your Starter Kit.

PARTY SALES ¹ (BEFORE TAX & SHIPPING)	STAMPIN' REWARDS ²	MORE WITH SALE-A-BRATION
\$150	10%	-
\$250	10%	\$25 MORE IN STAMPIN' REWARDS WITH \$250 IN PARTY SALES!³
\$300	12%	
\$450	14%	
\$600 or more	16%	

Party sales of \$450 or more also earn one 50%-off item. Items that can be purchased with this discount include full-priced items and bundles only.

¹You also earn Stampin' Rewards when you place a qualifying order online.

²Stampin' Rewards cannot be used on a 50%-off item.

³Before tax and shipping.



...BECAUSE YOU'RE SO NICE

...BECAUSE YOU'RE AWESOME

...ON YOUR SPECIAL DAY



just
for
you

Free!

BOTANICALS FOR YOU → 9 rubber stamps

141234 (wood blocks included) **141237** (suggested clear blocks: a, e, h)
Available in French



Free!

BOTANICAL GARDENS DESIGNER VELLUM STACK

141019

Translucent cardstock vellum with white printing. 24 sheets: 3 each of 8 designs.
6" x 6". Acid free, lignin free.

White

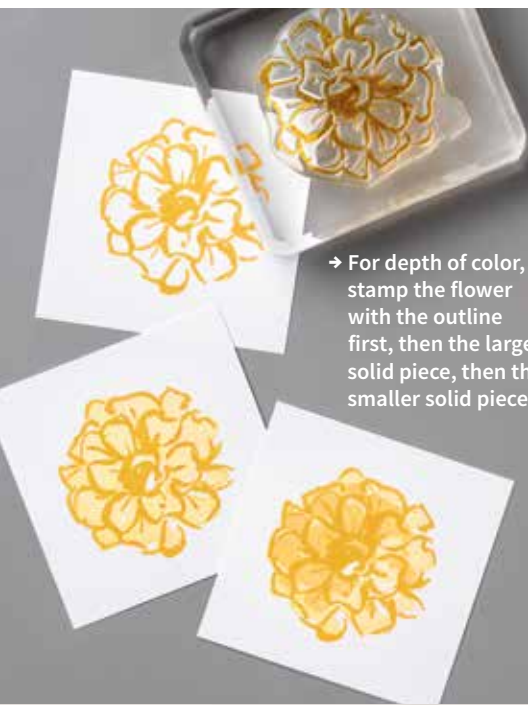


→ The Botanicals for You Stamp Set and the Botanical Gardens vellum coordinate with the Botanical Blooms bundle on OC p. 26. Purchase the bundle and get one of the Sale-A-Bration products free!

→ Use Mini Treat Bag dies (AC p. 171) with vellum, then slide in your favorite cardstock to add color.



Visit www.pinterest.com/stampinup to see more project ideas using these products.



→ For depth of color, stamp the flower with the outline first, then the larger solid piece, then the smaller solid piece.



Visit www.stampinup.com/sale-a-bration-videos to see more project ideas.



You can
make it!

Free! **WHAT I LOVE**
STAMP SET → p. 7

**EARN IT FREE WHEN YOU
PURCHASE THE ITEMS BELOW:**

8-1/2" x 11" CARDSTOCK → AC p. 141

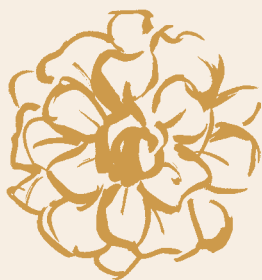
- Crumb Cake **120953** \$7.00
- Whisper White **100730** \$8.50

CLASSIC STAMPIN' PADS® → AC p. 137-138

- Cucumber Crush **138324** \$6.50
- Pacific Point **126951** \$6.50
- Tempting Turquoise **126952** \$6.50

BANNER PUNCH → AC p. 166
133519 \$13.00

**EVERYDAY CHIC DESIGNER
WASHI TAPE** → AC p. 157
138385 \$8.00



Thank You
Know what I love?



You.

Free!

WHAT I LOVE → 10 photopolymer stamps

141276 (suggested clear blocks: a, b, g)

Two-Step • Available in French

Project Life® | by STAMPIN' UP!®

Add a little extra pizzazz to your memory keeping with the Memories in the Making Project Life Specialty Card Collection. You can easily earn it for free by purchasing these Project Life products:



MEMORIES IN THE MAKING PROJECT LIFE BUNDLE
OC p. 43
140575 \$38.25



VARIETY PACK 6" x 8" PROJECT LIFE PHOTO POCKET PAGES
AC p. 145
135297 \$6.00



KRAFT 6" x 8" PROJECT LIFE ALBUM
OC p. 43
139655 \$10.00



PROJECT LIFE JOURNALING PENS
AC p. 145
135304 \$5.00



Visit our online store at www.stampinup.com/store and search by item number to see all the card designs in the collection.



Free!

MEMORIES IN THE MAKING PROJECT LIFE SPECIALTY CARD COLLECTION

141018

30 specialty cards to supplement Project Life card collections, including a selection of acetate cards with metallic ink. Includes 15 UV resist cards: 4" x 6" (5 cards), 3" x 4" (10 cards); 15 printed acetate cards: 4" x 6" (5 cards), 3" x 4" (10 cards).

Basic Black, Daffodil Delight, gold, silver, Tempting Turquoise, Watermelon Wonder, white

→ Adding color is simple with UV resist cards—just color the area and wipe away the extra ink to reveal the pattern.



→ Layer acetate cards over your photos for quick, fun embellishments.





Inspire friends by sharing your own creations with them on Instagram using the #StampinUp hashtag.

Quick
AND
Easy



→ In addition to memory keeping, Project Life cards are also great to use with other creative projects.

You can
make it!

Free! **PERFECT PAIRINGS**
STAMP SET → p. 11

**EARN IT FREE WHEN YOU
PURCHASE THE ITEMS BELOW:**

8-1/2" x 11" CARDSTOCK → AC p. 141
○ Whisper White **100730** \$8.50

**BIRTHDAY BOUQUET
DESIGNER SERIES PAPER** → OC p. 9
140557 \$11.00

FANCY FOIL DESIGNER VELLUM → AC p. 149
● Gold **133363** \$11.00

STAMPIN' WRITE MARKERS → AC p. 137
2015-2017 In Color **138333** \$15.00

CHALK TALK FRAMELITS™ DIES* → AC p. 173
129983 \$25.00

METALLIC BAKER'S TWINE → AC p. 158
● Gold **132975** \$3.50

CLOTHESPINS → AC p. 160
133764 \$4.00



*Requires a Big Shot™ Die-Cutting Machine (AC p. 170)

**HAPPY DAY
CONGRATS!
SO
MUCH** **YOU DID IT
THANK
YOU
TO YOU**

*Happy
Birthday
Kindly
Hooray!*

Free!

PERFECT PAIRINGS → 9 rubber stamps

141258 (wood blocks included) **141261** (suggested clear blocks: a, c, d)
Available in French



Free!

WILDFLOWER FIELDS DESIGNER SERIES PAPER

141022

12 sheets: 2 each of 6 double-sided designs. 12" x 12". Acid free, lignin free.

Basic Black, Blackberry Bliss, Calypso Coral, Hello Honey, Lost Lagoon, Old Olive, Whisper White



Free!

FLOWERING FIELDS → 7 rubber stamps

141300 (wood blocks included) **141303** (suggested clear blocks: a, c, h)



Visit www.pinterest.com/stampinup to see more project ideas using these products.



→ Complement images from the Flowering Fields Stamp Set with greetings from other sets or cutouts made with dies.





Inspire friends by sharing your own creations with them on Instagram using the #StampinUp hashtag.



Quick
AND
Easy

→ Try spritzing the white Honeycomb Embellishments with your choice of ink.



You can
make it!

Free! **HONEYCOMB HAPPINESS**
STAMP SET → p. 15

**EARN IT FREE WHEN YOU
PURCHASE THE ITEMS BELOW:**

BRUSHSTROKES STAMP → AC p. 128
Wood-mount **138952** \$20.00
Clear-mount **139533** \$15.00

8-1/2" x 11" CARDSTOCK → AC p. 141, 149
● Crumb Cake **120953** \$7.00
○ Shimmery White **101910** \$8.00

STAMPIN' WRITE® MARKERS → AC p. 137
2015-2017 In Color® **138333** \$15.00

HONEYCOMB EMBELLISHMENTS → OC p. 9
140566 \$5.00



OH, HELLO



HANG
IN
THERE

YOU'RE
SO SWEET



Free!

HONEYCOMB HAPPINESS → 6 rubber stamps

141288 (wood blocks included) **141291** (suggested clear blocks: b, d, h)
Available in French • Coordinates with Honeycomb Embellishments (OC p. 9)

You can
make it!

Free! **SKY IS THE LIMIT**
STAMP SET → p. 16

**EARN IT FREE WHEN YOU
PURCHASE THE ITEMS BELOW:**

8-1/2" x 11" CARDSTOCK → AC p. 139, 141

● Calypso Coral **122925** \$7.00

○ Whisper White **100730** \$8.50

CLASSIC STAMPIN' PAD → AC p. 138

● Bermuda Bay **131171** \$6.50

ARCHIVAL STAMPIN' PAD → OC p. 28

● Basic Black **140931** \$7.00

STAMPIN' WRITE MARKER → AC p. 139

● Calypso Coral **131902** \$3.50

LINEN THREAD → AC p. 159

104199 \$4.50

HANDHELD STAPLER → AC p. 160

139083 \$10.00

BANNER TRIPLE PUNCH → AC p. 165

138292 \$23.00



*Happy
Birthday*



*YOU SEND ME
soaring*

Congratulations!



THE

Sky, IS THE
LIMIT



Free!

Limited time! **SKY IS THE LIMIT** → 8 rubber stamps
141282 (wood blocks included) **141349** (suggested clear blocks: b, d, e, h)
Available in French



→ Think outside the frame and make clouds with Flower Fair Framelits Dies (AC p. 172).



→ Use the Sky Is the Limit Stamp Set for unique greeting combinations on card fronts, or stamp one on the front and one on the inside.

LIMITED-TIME PRODUCTS → ONLY AVAILABLE THROUGH FEBRUARY 15, 2016



→ Perfectly Artistic Designer Series Paper gives you two distinct looks—marbling on one side and watercolor on the other.



Visit www.pinterest.com/stampinup to see more project ideas using these products.





To see all the patterns, visit www.stampinup.com/store and search by item number.

Free!

Limited time! **PERFECTLY ARTISTIC
DESIGNER SERIES PAPER**

141021

12 sheets: 2 each of 6 double-sided designs. 12" x 12". Acid free, lignin free.

Basic Gray, Bermuda Bay, Blushing Bride, Crumb Cake, Crushed Curry, Daffodil Delight, Melon Mambo, Mint Macaron, Smoky Slate, Soft Sky, Tempting Turquoise, Whisper White



hello



— LITTLE SUNSHINE —

— BIRTHDAY GIRL —

— BIRTHDAY BOY —

— MY FRIEND —

Free!

Limited time! **HELLO** → 9 rubber stamps

141240 (wood blocks included) **141243** (suggested clear blocks: a, d, h)

Available in French

ASK YOUR DEMONSTRATOR HOW TO EARN FREE PRODUCTS!



Check out the annual catalog
and occasions catalog for
even more products to
purchase and earn *Free!*
Sale-A-Bration products.
Or visit the online store at
www.stampinup.com/store.



UNITED STATES



PROMOTIONAL SALES PERIOD → JANUARY 5–MARCH 31, 2016

Product availability may be limited toward the end of the promotional sales period.

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All products in this brochure may be purchased through a Stampin' Up! demonstrator. Demonstrators are independent contractors and are not employees of Stampin' Up! To help your demonstrator ensure accuracy in taking your order, always include item number, description, and price of each item ordered. Your demonstrator will provide you with two copies of your order. Please retain these copies for your personal records. If ordering online, you may print your receipt to keep for your personal records. You have a right to cancel your order within three business days of placing it (five business days of placing the order in Alaska; 15 business days of placing the order for customers age 65 or older in North Dakota). Ask your demonstrator for more details. For specific details regarding delivery, product guarantees, exchanges and refunds as well as a special limitation that may apply on discontinued or defective products, please see the Stampin' Up! website at www.stampinup.com.

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