



## What to Expect at Convention

### Day 1

Wednesday, July 30 is check-in day. Present your bag voucher to receive your goodie bag, including free stamp sets and your own copy of the new catalog hot off the press. Take a tour of Stampin' Up!'s Riverton campus if you've registered for one on this day. Check out the display boards for hundreds of project ideas—you'll probably want a still camera to take photos of projects you love. This day is also a great day to swap cards with tons of demonstrators, so bring some cards along to swap.

### Days 2, 3, and 4

Each of these days, you'll attend a mix of general sessions, business classes, and Make & Take sessions. Enjoy stamping demonstrations, including some of the new products from the brand new catalog. Gather creative ideas from Stampin' Up! staff and demonstrator experts. And stamp your own projects during two Make & Take sessions. You'll also be able to attend business classes and get a taste for how our demonstrators run their businesses. You might even get a few surprises along the way. You will receive a box lunch each of these days.

### Awards Night and Entertainment

Awards Night is where we recognize our top performing demonstrators. It's a chance to dress up and mingle with the best. Come find out how amazing our demonstrators are and enjoy outstanding musical entertainment.

### Memento Mall

You will have an opportunity to purchase products from our convention store—Memento Mall. These products are not from our catalog, but rather are items you can take home as souvenirs. Products often incorporate Stampin' Up!'s exclusive designs, so don't miss out. On check-in day, Memento Mall is for demonstrators only, but beginning Day 2, it is open to all. We don't accept cash or checks, so make sure you bring a Visa, MasterCard, or Discover Card.